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## 『次世代研究』 / NEXT GENERATION STUDIES

『次世代研究』は次世代大学教育研究会の機関紙です。

本誌の目的は、教育や人材育成にかかわるテーマについて幅広く議論する機会を提供することです。扱われるテーマは、技術が可能にするアクティブ・ラーニング、ワークショップの方法論の授業への適用、学習と教育の戦略、高等教育のイノベーションなどです。

NEXT GENERATION STUDIES is the official Journal of the Meeting on Higher Education for the Next Generation.

The purpose of this journal is to open discussions on a wide variety of human-resource development or educational issues such as technology enabled active learning, application of workshop methodologies to a class room, learning and educational strategies, how to innovate higher education.

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# 次世代大学教育研究会

阪井和男

次世代大学教育研究会（<http://nextedu.chiegumi.jp/>）は、教育に関する多種多様な課題、アクティブ・ラーニングを可能にした科学技術、ワークショップ方法論の授業への適用、学習と教育の戦略、高等教育のイノベーション、などを調査し検討する研究会です。

この研究会は、阪井和男（明治大学）と家本修（大阪経済大学）により提言され設立されました。2005年6月11日、明治大学において第1回目が開催され、今日にいたるまで、毎月開催されています。2014年12月には、愛媛大学（日本）において、100回目の記念ワークショップが開催されました。2017年には140回を超える開催となる見込みです。

また国際会議も、ケンブリッジ大学（Hitachi-Cambridge Laboratory, Cambridge, UK, Sep. 2008, Aug. 2011, Sep. 2012）、ハワイ大学（Manoa Campus, Honolulu, Hawaii, Nov. 2013）、マレーシア工科大学（MJIIT, Kuala Lumpur, Malaysia, Oct. 2014）、Waterfront Cebu City Hotel & Casino（Cebu City, Philippines, Nov. 2015）、明治大学多重知能に関する国際シンポジウム（MIIM2016、2016年6月）、ホルムズ・グランドホテルマスカットとドイツ工科大学（Muscat, GUtech Oman, Dec. 2016）、ITAXA（ホーチミン市、ベトナム、2017年2月）で開催されました。

この研究グループの参加者は、教育に関心をよせる教授、実業家、そして学生から構成されており、現在メンバーリスト（<https://sites.google.com/site/nextedujimu/>）の登録者数は314名にのぼります。

# **Brief Introduction of Workshop on Higher Education for the Next Generation**

Kazuo SAKAI

The workshop on Higher Education for the Next Generation ( <http://nextedu.chiegumi.jp/> ) is a research group to study and discuss a wide variety of educational issues such as technology enabled active learning, application of workshop methodologies to a class room, learning and educational strategies, how to innovate higher education, ..., and so on.

The workshop was proposed and established by Kazuo SAKAI of Meiji University and Osamu IEMOTO of Osaka University of Economics. This research group was started at 11 June 2005 in Meiji University. Up to now, it has been convened almost every month. The 100th anniversary workshop convened at Ehime University (Japan) in December 2014. The number of workshops will be over 140 in March 2017.

The international conferences also convened in Cambridge University (Hitachi-Cambridge Laboratory, Cambridge, UK, Sep. 2008, Aug. 2011, Sep. 2012), Hawaii University (Manoa Campus, Honolulu, Hawaii, Nov. 2013), Universiti Teknologi Malaysia (MJIT, Kuala Lumpur, Malaysia, Oct. 2014), Waterfront Cebu City Hotel & Casino (Cebu City, Philippines, Nov. 2015), International Symposium on Multiple Intelligences in Meiji University (MIIM2016, Jun. 2016), Hormuz Grand Hotel Muscat and GUtech German University of Technology in Oman (Muscat, Oman, Dec. 2016), and ITAXA (Ho Chi Minh City, Viet Nam, Feb. 2017)

The participants of this research group consist of professors, business persons, and students interested in educational issues. The present number of registration of mailing list ( <https://sites.google.com/site/nextedujimu/> ) becomes 314.

## **Introduction and Preface to the Conference**

Natsumi ARATAME

To date, the Philippines has not been a popular destination to study English for the majority of Japanese people. Recently, however, an interesting development is taking place in English education in Japan: (1) studying English in the Philippines from Filipino teachers and (2) learning English on-line with native Filipino teachers based in the Philippines.

Since the Philippines was once part of the U.S. territory, English has been widely used as a medium of instruction at all levels of their education system. Therefore, studying English in the Philippines or learning English from Filipino teachers as an alternative to studying with an American or a British teacher is not unheard of. However, to many Japanese teachers and students of English alike, this is a new phenomenon.

Historically, it was in the early 2000s that Korean educators discovered the advantages of studying English in the Philippines over other English speaking countries: The costs were much lower, which enabled them to introduce intensive one-on-one English programmes. The reputation spread slowly but steadily, and after the 2010s, the number of Japanese students studying English in the Philippines started to increase. In response to this, the number of privately owned English schools in the Philippines run by Japanese managers also started to rise.

This development, however, was received with mixed feelings. On the positive side, some people welcomed the opportunity to learn English directly from “native speakers” at a much lower cost, but others, including native and Japanese English teachers still expressed concern over the grammatical accuracy, accents, and pronunciation of the Filipino teachers. This became the impetus for a group of researchers headed by Dr. Kazuo Sakai of Meiji University to initiate a research project to investigate the effectiveness of English lessons taught by Filipino teachers, both on-line and off-line.

This conference was initially planned as "The 111th Meeting on Higher Education for the Next Generation", a regular workshop conducted by Japanese researchers concerned with improving higher education in Japan with innovative teaching methods. Since many of the English language schools are located in Cebu, it was decided that the meeting be held in Cebu. We are grateful for the financial and logistical support extended by the Institute for Service Innovation Studies of Meiji University/Uchida Yoko Co., Ltd., Takushoku University and QQ English.

Initially planned as a meeting for Japanese researchers, the Philippine Association for Language Teaching (PALT) joined as a partner in view of the relevance to educators in the Philippines. The Japanese Society for Learning Analytics and The English Language Education Society of Japan followed suit. We are particularly grateful for the invaluable input received from Dr. Ma. Milagros Laurel, the president of PALT which helped to ensure the final programme became a true collaboration of Japanese and Filipino

English teachers concerned with the theory and practice of second language acquisition.

The aim of the conference was to be both academic and educational in nature. It was expected to add new insights to the theory of second language acquisition. It also tried to share with Japanese teachers how and why Filipinos had become native speakers of English as well as the characteristics of Filipino English compared with American or British English. The final program was organized to address the following five themes:

1. English in the Educational System: Language Policy in the Philippines and Japan
2. English in Business and Professional Usage
3. Variations of English – World Englishes: Japanese, Philippine, and American/British
4. English Language Teaching Trends and Approaches: Traditional and New Methods
5. Beyond ELT: Challenges, Techniques and Strategies

In total, there were 18 presentations including the keynote speech by Dr. Laurel. What we have adopted in this special issue is only a sample of these presentations. Many presentations were a research in progress and expected to be published in professional/academic journals in the future. An overall summary of the presentations can be found in the appendix.

Through this conference, we have gained further insight into English educational policies in the Philippines and Japan, the social settings in which English has been used in the Philippines, the characteristics of Filipino English, new teaching strategies and methods of evaluation and issues related to the technical development of English education in both countries.

Most importantly, we have learned that through their encounters with Filipino teachers, Japanese students are not only improving their English ability but are also being exposed to a diverse culture different to that of their own. The impact of cultural exposure is something that cannot be overlooked when assessing the effect of English education in the Philippines or English lessons from Filipino teachers.

Finally, with the primary goal of creating more effective teaching strategies, we hope that the professional collaboration between Japanese and Filipino teachers will continue in the future.

#### **About the author**

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# **English Language Education Policy and Practice in Japan Based on a Comparison between Japan and the Philippines: An Overview for Filipino English Teachers**

Shigeru OZAKI

## **Abstract**

The goal of this article is to inform Filipino English teachers why so few Japanese people can speak English well. To that end, the article discusses policies implemented by Japan to improve English language education, comparing Japan and the Philippines whenever appropriate, so that they will be able to understand their Japanese students better. One of the most significant reasons why Japanese people in general cannot speak English well is that they rarely have the opportunity to speak it in Japan since the country has never been colonized by an English-speaking country; English is not used as an official, second, or educational language unlike in the Philippines. However, the Japanese government has been attempting to educate students to be fluent in English in a number of ways: introducing English to elementary schools, changing the content of the Course of Study and the entrance examination system, and designating some schools as a super English language high school or a super global high school. The article concludes with a discussion of both advantages and disadvantages of teaching English in English and adopting it as a medium of instruction across other subjects. These strategies are a major reason why Filipino people can speak it well, and they can possibly improve Japanese people's English dramatically.

**Keywords:** Japan, the Philippines, English education policy, entrance examinations, medium of instruction

## **1. Introduction**

Whenever I come to the Philippines, the locals say to me, "Few Japanese people can speak English," without knowing why this is the case. There are a large number of both offline and online English schools for Japanese people based in the Philippines (Ozaki, 2011; Ozaki, 2015). However, when I talk to English teachers from the Philippines who teach Japanese people regularly, it seems that even they do not know much about English education and the status of the English language in Japan, although it is crucial to know about them in order to fully understand and help their students. It is thus essential for Filipino teachers to learn about English education policy and practice in Japan. This article therefore aims to explain the historical and current context of English language education policy in Japan, comparing it to

that of the Philippines whenever appropriate for the purposes of clarification to the readers of this article from the Philippines. However, it should be noted that this article does not go into the details of the status quo of English education in the Philippines since the other two presenters in the discussion group to which I belonged explained this in their presentations. I hope this article will be a first step to connecting the Philippines and Japan through English language education, to which the conference title aspires. In explaining English education policy in Japan, I will mainly address the following three questions:

- (1) Why can so few Japanese people speak English well?
- (2) What policies has Japan recently implemented in order to improve English language education?
- (3) What are the advantages and disadvantages of using English as medium of instruction for English subjects and subjects other than English?

There have been relatively few studies comparing Japan and the Philippines from the viewpoint of the English education system: Kawahara (2005) compared *oyatoi gaikokujin*, i.e., Western scholars invited to Japan by its Government to educate university students in the 1800s to catch up with Western countries, especially in terms of modern technology, and the *Thomasites* or English teachers sent to the Philippines by the U.S. at the time of colonization. Nakahara (2011) made suggestions on improving English education in Japan on the basis of a comparative study with the Philippines. Nakahara (2008) also compared the Philippines and Japan in terms of the importance of English for work and people's overall level of competence. In addition, Ozaki (2015) discussed the beginnings of English education in both of these countries. This paper draws on the major points of these studies as well as some other literature where relevant and further adds its own discussion of historical and current issues to the debate.

This article first explains one of the most fundamental reasons why so few Japanese are able to speak English; second, historical facts are outlined to support the explanation; third, the current situation of English education in Japan and future policies proposed by the Government are described; and finally, two crucial issues that are important to improve Japanese people's English, namely, teaching English in English and adopting English as a medium of instruction (EMI) across other subjects are discussed.

## **2. One of the Main Reasons Why So Few Japanese People Can Speak English Well**

In Japan, English is used by very few people, who are mainly the elite; and most Japanese encounter it only as a school subject. The majority of Japanese people rarely have the chance or necessity to use or speak English in their daily lives, unlike in the Philippines, where English has commonly been used as an official language, a second language (especially for business and commerce), and an important medium of instruction for various subjects. For example, Nakahara (2008, p. 46) found that only 4.67% of the Japanese respondents in his study used English in their work, by comparison with 80.04% of the Filipino counterparts. Consequently, in Japan it is not easy to make English language education more oriented to oral communication skills, as learners rarely speak or hear English either inside or outside school.

Nakahara (2008, p. 45) also asked both the Japanese and Filipino respondents to evaluate their English according to the four skills of listening, speaking, reading, and writing. The self-evaluation scores

out of 100 were as follows: for the Japanese—listening (30.15), speaking (26.63), reading (36.82), and writing (27.44); and for the Filipinos—listening (89.01), speaking (84.30), reading (92.16), and writing (88.89). These figures clearly show a lesser confidence in English skills among the Japanese than the Filipinos. It should be noted that in Nakahara's study, the Japanese participants even lacked confidence in their skills of reading and writing, which can be attributed to the fact that most of the Japanese rarely read or write English in their daily lives, despite considerable attention being given to these skills at school, especially to the former.

The negative washback of entrance examinations, i.e., their influence on education, many of which do not have oral communication components, leads English language education in Japan to be even less oriented to oral communication. The goal of many Japanese secondary school students and their teachers is for the former to pass entrance examinations and enter prestigious universities (Ozaki, 2012), but not to be able to use English in their daily lives since there is little opportunity to use it in Japan. In contrast, the washback effect of entrance examinations on English education in the Philippines is unlikely to be as strong as in Japan, since it is counterbalanced by the use of the language in daily life.

### **3. Brief History of English Education: Japan and the Philippines**

In 1808, a British battle ship arrived at Nagasaki Port in Japan, demanding that the local government supply it with food, water, and fuel (Kawazumi, 1978). In 1809, the Japanese Government ordered a few Japanese-Dutch interpreters to learn English for national security (Sato, 2002). This marked the beginning of English education in Japan (Imura & Wakabayashi, 1980). On the other hand, the Philippines was colonized by the U.S. in 1898, and English was introduced and spread throughout the islands upon the establishment of the public system in 1901 (Bautista, 2001). Most of the American teachers, known as *Thomasites*, were assigned to primary schools, and English became the medium of instruction (Bernardo, 2008; Kawahara, 2005; Martin, 1999). Thomasites also trained Filipino teachers to be able to teach in English (Misch, 2013). Hence, from the very beginning, English has been used by only a minority in Japan, while in the Philippines, it has been spoken by a majority; and this situation has not changed.

However, English was once a medium of instruction even in Japan. In the Meiji Era (1868–1912), it became used at the university level (Kawahara, 2005; Reesor, 2002) because the Japanese Government invited foreign scholars, particularly from the U.S. and Britain, to modernize the country; and those who came from English-speaking countries gave lectures in English (Kawahara, 2005). Thus, Japan had already adopted EMI a long time before the Philippines. However, only an elite minority were educated in English unlike in the Philippines, and the popularity of EMI did not last very long, since a great deal of literature was translated into Japanese so that students would be able to study various subjects in their own language. Consequently, English gradually became merely a school and entrance examination subject (Imura, 2003).

Another important historical fact is that the U.S. failed to make English the official language of Japan after the Second World War, although they had occupied the country for a while and had sought to do so (Kawahara, 2005). In contrast, the U.S. enforced EMI when it colonized the Philippines (Bernardo, 2008).

#### **4. Brief Description of the Educational System in Japan**

Before discussing the current situation of English education in Japan, this section briefly outlines its basic educational system to provide a broader context for the current situation and proposed plans for reform.

Compulsory education in Japan starts from elementary school (6 years), followed by junior high school (3 years), after which 97% of the students (Ministry of Education, Culture, Sports, Science and Technology, n.d.a) go on to senior high school (3 years) . In 2015, a further 56.5% went on to attend either 2-year colleges (5%) or 4-year universities (51.5%) (Ministry of Education, Culture, Sports, Science and Technology, n.d.b). Formal English education at public schools does not currently start until junior high school.

#### **5. Current English Language Education Policy and Practice in Japan**

This section explains what is stated in the Course of Study, one of the most important English education policy documents revised by the Ministry of Education, Culture, Sports, Science and Technology (MEXT) approximately every 10 years, which presents what should be taught and learned at elementary and secondary schools. The following subsections summarize the main points of the Course of Study (as of 2015) and critically evaluate them from the viewpoint of practice, whenever necessary. The source of the main points is indicated in parentheses under the subsection title.

##### **5.1 Course of Study for Elementary Schools**

(Ministry of Education, Culture, Sports, Science and Technology, n.d.c)

While English is not specifically mentioned as a subject in the Course of Study, it can be incorporated into a course entitled Foreign Language Activities, to which 35 classroom hours (45 minutes per hour) are allocated per year in the fifth and sixth grades. The overall objective is to provide a foundation for pupils to positively develop communication skills through familiarization with the very basics of foreign languages and cultures, as in singing songs and playing games using English.

One problem is that the subject does not currently provide the pupils with an adequate grounding in English to meet the demands of the next educational level of junior high school, which is an issue that both policy makers and implementers need to address and that concerns one of the plans proposed by the Government to be discussed in Section 6.3.

##### **5.2 Course of Study for Junior High Schools**

(Ministry of Education, Culture, Sports, Science and Technology, n.d.d; Ministry of Education, Culture, Sports, Science and Technology, n.d.e)

English should be taught for 140 classroom hours (of 50 minutes) in each year, totaling 420 classroom hours over the course of 3 years, during which time approximately 1200 words are taught. The overall objective of foreign language education at junior high schools is to develop the students' basic communication abilities in the four skills (speaking, listening, writing, reading), deepen their

understanding of language and culture, and foster a positive attitude toward communication through foreign languages. More specific objectives of English education at junior high schools are as follows:

1. To enable students to understand the speaker's intentions when listening to English.
2. To enable students to talk about their own thoughts using English.
3. To accustom students with reading in English to enable them to understand the writer's intentions.
4. To accustom students with writing in English to enable them to write about their own thoughts.

One problem is that it is not feasible to achieve all these objectives within 140 classroom hours a year, especially because students need a relatively high level of reading skills for senior high school entrance examinations. Consequently, the third objective of reading is most likely to be focused on in actual classes due to the limited time available.

### **5.3 Course of Study for Senior High Schools**

(Ministry of Education, Culture, Sports, Science and Technology, n.d.f; Ministry of Education, Culture, Sports, Science and Technology, n.d.g)

The Course of Study states that individual schools can decide on subjects and the number of units for graduation. However, some subjects are compulsory, and students must obtain a minimum of 74 units in total to graduate from a senior high school. While there are six English courses listed in the Course of Study, only Communication English I is compulsory, comprising 3 units (equivalent to 105 classes of 50 minutes), which can be reduced to 2. The titles and objectives of the six courses listed in the Course of Study are as follows:

1. **Basic English Communication**

To develop students' basic abilities such as listening, speaking, reading and writing, while fostering a positive attitude toward communication through the English language.

2. **English Communication I**

To develop students' basic abilities such as accurately understanding and appropriately conveying information, ideas, etc., while fostering a positive attitude toward communication through the English language.

3. **English Communication II**

To further develop students' abilities such as accurately understanding and appropriately conveying information, ideas, etc., while fostering a positive attitude toward communication through the English language.

4. **English Communication III**

To enhance students' abilities such as accurately understanding and appropriately conveying information, ideas, etc., and enable them to use such abilities in their social lives, while fostering a positive attitude toward communication through the English language.

5. **English Expression I**

To develop students' abilities to evaluate facts, opinions, etc. from multiple perspectives and communicate through reasoning and a range of expressions, while fostering a positive attitude toward communication through the English language.

#### 6. English Expression II

To further develop students' abilities to evaluate facts, opinions, etc. from multiple perspectives and communicate through reasoning and a range of expressions, while fostering a positive attitude toward communication through the English language.

It is not easy to achieve all these objectives, especially due to the negative washback effect of entrance examinations mostly focusing on reading skills, as well as the limited time available. Especially speaking skills can be easily neglected since university entrance examinations rarely have speaking tasks. The Course of Study further states that various language activities in all these courses should be conducted in English. This policy statement is crucial to improving English education in Japan through increased exposure to the language, which is one factor accounting for the difference in English proficiency between the Japanese and the Filipinos (Nakahara, 2011). In the Philippines, EMI has been implemented for a range of subjects, including math and science. Consequently, Filipino students are exposed to a large amount of English, which enables them to speak the language fluently. EMI may therefore be the best way to improve English skills in Japan, an issue that is discussed in detail later with regard to relevant Government policy proposals.

### 6. Policies for Improving the Current Situation

This section covers the Japanese Government policies for improving the current situation: super English high schools, super global high schools, plans to improve English education for globalization, and entrance examinations. After summarizing the policies, the following subsections critically evaluate them, whenever necessary.

#### 6.1 Super English Language High Schools (SELHi)

(Ministry of Education, Culture, Sports, Science and Technology, n.d.h)

This policy was implemented between 2002 and 2009, with 169 schools selected as super English language high schools in 2009. The goals of this policy were the development of writing and speaking skills; evaluation methods; and cooperative relationships between elementary, junior and senior high schools, and universities; etc.

Positive results concerning SELHi students included their improvement in the four skills and vocabulary acquisition, increased exposure to English, participation in extracurricular activities related to English, and higher motivation to learn English. Positive results concerning teachers included their development of objectives, syllabuses, and materials that could be shared across schools, teaching ability and evaluation methods, teaching English in English, and English environments outside school, etc.

## **6.2 Super Global High Schools**

(Ministry of Education, Culture, Sports, Science and Technology, n.d.i)

This policy evolved from the super English language high schools and was implemented from 2014 for a period of 5 years, with 56 schools participating in 2014. The objective is to educate students to be global leaders with an interest in social issues and the role of education, high communication ability, and good problem-solving skills, as necessary in the international community. Specific methods of achieving these objectives are fieldwork with overseas high schools, overseas study tours to present results, academic workshops with international students at Japanese universities, and the active use of foreign teachers and returnee Japanese teachers.

It seems that the focus of super global high schools is to educate students to be able to play active roles using English in the international community rather than merely improving their language skills, which had been the goal of the super English high schools. This new objective reflects the Government's positive attitude toward English as a language of international or intercultural communication, beyond merely representing a set of symbols for expressing oneself. As of yet, the positive results of these schools are unknown.

## **6.3 Plans for Improving English Education for Globalization**

(Ministry of Education, Culture, Sports, Science and Technology, n.d.j)

Some plans for improving English education to cope with globalization were proposed by the Government on 13 December 2013, on the basis of which an expert committee was formed for further discussion (at nine meetings from February to September 2014). The following goals were set: The Course of Study should emphasize what students can do using English. Elementary schools should start Foreign Language Activities in the middle grades, cultivate a positive attitude towards writing and reading in the higher grades, and make English a formal subject in the higher grades in order to teach it systematically, paying more attention to the connection between elementary school English education and junior high school counterpart. Junior high schools should teach English in English, emphasize practice in conveying one's thoughts and feelings without placing too much focus on the Grammar Translation Method, and introduce more advanced language activities, such as presentation, discussion, and negotiation. Senior high schools should introduce students to language activities on a variety of topics. In summary, the two major goals were to start teaching English at an earlier age and to get students to use it more.

Although the Government has been trying to improve English education by introducing it into the elementary school education, it is questionable whether earlier English education will dramatically improve students' English proficiency. Proponents of this idea often refer to the Critical Period Hypothesis (Nakabachi, 2007). However, learning English only a few times a week is unlikely to have the same effect as living in an English-speaking country and being exposed to the language for many hours every day (Nakabachi, 2007). Kanatani (2007) insists that learning English for many years from elementary school is not very effective unless students are taught the language frequently enough to master the basics and that neither elementary or junior high schools allocate enough class hours to English.

On the other hand, those who are against the idea of introducing English education into elementary schools often claim that children will lose their ability in their own language (Nakabachi, 2007). This idea is similarly misconceived, since learning a foreign language only a few times a week is unlikely to influence the students' first language competence, unless the number of Japanese classes is reduced to accommodate the English classes (Nakabacji, 2007). Therefore, this policy is not likely to have any dramatic influence on students' competence in either English or Japanese, although it may encourage students to make continuous efforts to improve their English language skills.

#### **6.4 Policy Concerning Entrance Examinations**

Before discussing the actual policy, this section will first provide a brief overview of the university entrance examination system and its importance for high school English education in Japan.

There are three major types of universities in Japan: national, municipal (prefectural or city-run), and private universities; there are different types of entrance examinations. The influence of tests on education, often described as washback, is considerable in senior high school English education because teachers must prepare their students for these entrance examinations (“Koukou Rishuu Busoku,” 2006; “Nyuushi Taisaku,” 2006; Otagaki, 1996; Ozaki, 2012; Watanabe, 2004). The results of university entrance examinations are critical, since graduates of prestigious universities tend to have a bright future in terms of their careers. However, the content of entrance examinations does not always match official English education policy that is stated in the Course of Study; this gap leads to a disparity between policy and practice (Ozaki, 2012). Therefore, changes to university entrance examination content could greatly contribute to English education at school. Although Watanabe (2004) has found that teachers' beliefs can mediate the washback of entrance examinations, his finding does not deny the significance of entrance examinations. In contrast, in the Philippines the washback of English entrance examinations is unlikely to have as strong an effect on high school English education as in Japan, due to the prevalence of English in everyday life. It is a very important language as an official language, medium of instruction, and second language especially in business and commerce. For example, there are a large number of call centers for clients living in English-speaking countries (Keitel, 2009) and online as well as offline English schools (Ozaki, 2011; Ozaki, 2015) there; they provide Filipinos with good job opportunities. In other words, students are motivated to improve their English whether or not they take entrance examinations.

#### **6.5 New Form of Entrance Examination**

(Ministry of Education, Culture, Sports, Science and Technology, n.d.k)

The Government is now planning to implement *Daigaku Nyuugaku Kibosha Gakuryoku Hyoka Tesuto* (provisional name), which means a scholastic ability test for university applicants. The new test aims to comprehensively assess each of the four skills, thereby also including the productive skills of speaking and writing, e.g., through interviews and writing tasks. The Government is correspondingly planning to revise the Course of Study to present objectives that suitably integrate the four skills from elementary school onwards.

The above-mentioned idea seems good; however, the autonomy of individual universities needs to be taken into consideration with respect to their entrance examinations. Currently, most applicants to a large number of private universities take tests created by individual universities, although some private universities allow their applicants to choose to take either their own tests or the national standardized test. Since the application fees for private university individual tests are a major source of university income, it is highly unlikely these universities will give up their own entrance examinations. This means that the number of students who will receive washback from the new test will be limited.

In addition to the new form of entrance examination, English proficiency tests created by private corporations can be used as entrance examinations. According to Obunsha (2016, p.1), 110 (14%) out of 764 universities were planning to utilize such tests for their entrance examinations for the year 2017. While this may appear to be a good idea, as they often integrate the four skills and can be taken more than once a year, the goals of private company tests do not always match those of university entrance examinations, which aim to measure applicants' achievement on the basis of the Course of Study. For example, the goal of the TOEFL is to examine whether applicants' English proficiency is of a sufficient standard to follow university or graduate school level instruction in English-speaking countries. Therefore, the content is far removed from the Japanese high school English curriculum.

## **7. Adopting EMI**

Comparing English education in Japan and the Philippines as well as reviewing the status quo and future plans of Japan lead to the key issue of adopting EMI, which would dramatically increase the students' exposure to the target language. The following two subsections therefore discuss both the views for and against EMI for English and other subjects.

### **7.1 Teaching English in English**

Erikawa (2014) argues that individual teachers should have the freedom to decide whether to use English or Japanese depending on the situation; therefore, enforcing a policy requiring all teachers to teach in English is a questionable practice. However, without this policy, teachers may not opt to use English in their classes; if teachers do not use it, students also may not use it (Ozaki, 2015). In the Philippines, people were forced to use English as the medium of instruction by the U.S.; otherwise, they would not have adopted it as the educational language (Ozaki, 2015). Erikawa (2014) continues that there is no evidence for the effectiveness of instruction given in English. In contrast, Ozaki (2015) presents the counterargument that in order to be competent in English, learners must receive plenty of opportunity to practice and use it, the benefits of which are clear when we consider the situation in the Philippines. Given that English is not an official or second language in Japan, one of the most practical ways to increase exposure to the language is to implement EMI in English education, thereby maximizing opportunities for its use also by students within limited classroom hours.

However, a concern of EMI in English classes is that students may not be sufficiently proficient to understand the teachers and follow their instruction (Terashima, 2009). Furthermore, students cannot

express themselves even when they have questions, which may cause them to get frustrated and give up learning the language. Nakahara (2011) maintains that Japanese should be used for low-level students and complex grammatical explanations. Ozaki (2015) suggests that teachers should teach in Japanese first, gradually reducing the amount of its use to English only either at high school or in university courses for English majors, namely, in the case that the washback effect of entrance examinations prevent this from feasibly being undertaken earlier on. MEXT needs to take this into consideration when they state that English should be taught in English.

Terashima (interviewed by Boku and Sen, 2013) claims that it is not only students but also teachers who struggle with their English proficiency: Few Japanese teachers of English have sufficient competence in the language for EMI, and the Government has not allocated sufficient funds to teacher training. For example, as of 2015, the National Center for Teacher's Development only offered study tours to the U.S. or UK to 30 English teachers for 2 months (National Center for Teacher's Development, n.d.), although there used to be 6-month and 12-month programs (Ministry of Education, Culture, Sports, Science and Technology, n.d.1). The Government should provide more English teachers with the opportunity to study in English-speaking countries, both preceding and during the course of their employment, at least partially covering their expenses.

Furthermore, the Government needs to hire teachers with a better command of English, although this may require reform of the whole educational system in Japan, given the varied roles and duties of Japanese secondary school teachers, such as developing curricula, taking care of club activities, organizing school events, disciplining students, counseling those with problems, and even supervising their private lives to some extent, since schools are also seen as accountable for their students' behavior even outside of school.

Making effective use of assistant language teachers (ALTs) is one way to support teachers with insufficient English ability, without the requirement of extensive funds. As of 2015, there are 4,404 ALTs participating in the Japan Exchange and Teaching (JET) Programme (Council of Local Authorities for International Relations, 2015). The JET Programme is part of the foreign language policy of Japan, which invites young adults from various countries to teach at elementary, junior high, and senior high schools. However, not all schools are able to make use of them on a regular basis since there are 20,852 elementary, 10,557 junior high, and 4,963 senior high schools as of 2014 (Ministry of Education, Culture, Sports, Science and Technology, n.d.b). Furthermore, if Japanese teachers of English do not have a good command of English, it is difficult for them to communicate, make teaching plans, and teach classes with ALTs, many of whom do not understand Japanese. On the other hand, if they do, they can use English in their classes without depending on ALTs. Thus, training Japanese teachers to obtain a good command of English is critical to improve English education in Japan. If it is too costly or unrealistic to subsidize study abroad for teachers in English-speaking countries, the Government should nevertheless offer them more practice out of school hours or during vacations, utilizing the numerous ALTs throughout Japan. This would also minimize the cost to their personal lives since they would not have to leave Japan or be separated from their families.

## 7.2 Adopting EMI for Other Subjects

In the Philippines, English has been a main medium of instruction across various subjects. This is one of the main reasons why a large number of Filipinos have had regular opportunities to use the language and become fluent in it. In Japan, with the exception of the Meiji Era (1868–1912), when English became a medium of instruction at the university level, English has been relegated to a school subject. This is one of the most significant reasons why relatively few Japanese people have the chance to use or speak English regularly and have consequently been unable to develop their practical English skills.

The biggest hindrance to EMI is that there are not many teachers who can actually teach various subjects in English in Japan. This poses problems even for Japanese teachers of English. In the Meiji Era, the Government invited scholars from the U.S. and Britain to Japan, who educated Japanese university students in English (Imura, 2003). However, there are so many more universities now that it may not be feasible to invite so many people from English-speaking countries to teach at different educational levels. In the Philippines, Thomasites, who were native speakers of English, not only taught various subjects to Filipino students in English but also trained Filipino teachers to use English as a medium of instruction (Misch, 2013). In addition, approximately 200 Filipinos were sent to the U.S., and they majored in various subjects such as law, medicine, or veterinary science at universities (Gonzalez, 2008). Consequently, the Philippines no longer have any need for teachers who are native-English speakers.

Another concern is students' insufficient English ability to follow instruction given in English. They are likely to have an even harder time than when they are taught English in English since the difficulty level of academic instruction in non-language subjects tends to be higher. Thus, teaching English in English can be a good first step on the path to EMI for subjects other than English. Another solution to the problem is to teach the same or similar content in Japanese first, and then in English later (Ozaki, 2015).

When we address the idea of adopting EMI, we need to not only consider the students' improvement in their English proficiency but also their understanding of the subject matter and their academic achievement, as Terashima (interviewed by Boku and Sen, 2013) claims. Filipino students' level of academic achievement in math and science is not as high as that of Japanese students (Nakahara, 2011). This result, at least partially, comes from Filipino students' insufficient proficiency in English, which is their second or third language yet used as the medium of instruction (Yanagihara, 2007). In fact, some researchers (Ramirez, Yuen, & Ramey, 1991; Thomas & Collier, 1997; Walter & Dekker, 2011) found that minority language students who were educated in their own language achieved higher academic goals than those who studied in a second or third language. Terashima (interviewed by Boku & Sen, 2013) insists that it is not easy to develop creativity and critical thinking in a second or foreign language for high-level discussion. This is a reasonable criticism since it is difficult to train students to think analytically, logically, and critically at a high level in a language that they are unable to fully understand or produce. It is almost impossible to acquire CALP (Cognitive Academic Language Proficiency) in a foreign language; learners' logical thinking ability is negatively affected by the lack of CALP (Kawahara, 2005). Constantino (n.d.) explains this issue, referring to the educational system of the Philippines:

A foreign tongue as a medium of instruction constitutes an impediment to learning and to thinking

because a student first has to master new sounds, new inflections, and new sentence constructions. His innermost thoughts find difficulty of expression, and lack of expression in turn prevents the further development of thought. (p.13)

In fact, the Department of Education in the Philippines decided to implement a policy to educate children in their mother tongues, which may support the development of their cognitive and academic abilities faster than when educated in a second or third language (Burton, 2013). Japan can learn a great deal from the Philippines in this regard, since the latter has been using English as a main medium of instruction for over 100 years.

The medium of instruction in schooling may be merely one of the factors contributing toward the technological and economic development of a country, since there are many other countries whose people are educated in their own languages that have not developed to the extent of Japan. Terashima (interviewed by Boku & Sen, 2013) compares Japan and Korea with respect to the relationship between English and the countries' development, noting that although the average TOEFL score of the Koreans is much higher than that of the Japanese, Japan outweighs Korea in terms of the number of Nobel laureates. He further makes the point that young Japanese people can find a job without a high command of English in Japan. They are very lucky since they do not have to rely on someone else's language. The prosperity of a country and its living standards obviously do not depend on the number of fluent English speakers, which should be borne in mind when discussing whether Japan should drastically change its English language education.

Nakahara (2011) claims that subjects other than English itself should not be taught in English at any educational level, except for schools recruiting students with exceptionally high English ability. Some Japanese universities have a department or faculty in which all or most of the courses are taught in English, and the number of such universities has been increasing. Admitting that English is unnecessary for most Japanese in their daily lives, including their careers, Ozaki (2015) suggests that some university courses should be offered in English, especially to English majors whose main academic goal is to attain high English proficiency. Using English for different subjects will dramatically widen students' vocabulary as well as topic range, and they will be able to discuss diverse issues in English. It may also be beneficial to offer some courses in English for majors of other subjects, such as science or commerce, who can be anticipated to need English for their future career.

## **8. Conclusion**

Currently, relatively few Japanese can speak English fluently, since there is little opportunity or necessity to use the language in their daily lives. This is one of the main reasons why it is difficult to make English education more focused on oral communication. However, the goal of English education should be to enable students to use English in both written and spoken communication because it has become the most commonly used international language; and some, if not many, of the students will use it in the future. Moreover, nobody can predict exactly who will make use of English in the future; therefore, English education should attempt to prepare all students to be able to use it. In order to achieve this goal, both educators and policy makers should do their best to improve English education overall. Nevertheless, this

requires some careful handling, since improvement of pupils' foreign language competence might affect the development of their cognitive and academic abilities if EMI is enforced across the curriculum. Furthermore, having a large number of people with a fluent command of English does not necessarily lead to a country's prosperity.

In aiming to improve English education, the Japanese Government and educators can learn a great deal from the Philippines, both positive and negative, since it has a long history of an educational system enabling a large number of people to use English as a second language in their daily lives.

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# English Program in the Faculty of International Studies, Takushoku University: English Education for ‘Empowerment’

Noriko ARAI

## Abstract

The Faculty of International Studies, Takushoku University (hereafter FISTU) has originally started as the Faculty of International Development Studies in 2000. As a unique brand-new Faculty aspiring to educate internationally-minded youths who can function anywhere in the world as well as survive in the era of globalization, its English program was designed with particular emphasis on teaching ‘practical and communicative English’. Looking back on the author’s own experience of teaching English at FISTU since 2002, this paper examines how the English Program of FISTU has tackled (or not tackled) many problems standing in the way of improving students’ English proficiency. After clarifying the background to so-called Japanese poor communicative competence in English, it reviews the English Program at FISTU from the aspects of its curriculum reform, the utilization of G-TELP test as a placement test and TOEIC 500 as a target score and, more importantly, a kind of life motivator, the annual speech contest as a visible embodiment of three ‘core’ English classes, the special care to support students, and the efficacy of study abroad (SA) programs. Following this, it aims to identify the defects of the current program and discuss the tasks for its further improvement. As an exemplificative case of today’s English education program at an average private university in Japan, to a great extent, this particular case study will reflect the current situation of today’s English education in Japan by illustrating some difficult challenges it has faced and struggled to tackle over the past few decades. In conclusion, the notion of ‘empowerment’ is proposed as an important philosophical framework to lead to a way out from the blind alley of Japanese English education.

**Keywords:** English language education in Japan, English program in FISTU (The Faculty of International Studies, Takushoku University), globalization, World Englishes, English for ‘empowerment’

## 1. Introduction

As globalization advances, English language education is increasingly emphasized in Japan where English is “taught not only as a foreign language but also as a global language” (Ito, 2002, p. 36). As Schneider (2014) succinctly states, “in policy and pedagogy, and in public discourse, the impact of and a

desire for English appears to be steadily growing” (Schneider, 2014, p. 18). There is a common belief that English communicative competence is essential in global communication and that English is the language which people in the world use to communicate and which enables communication with people in the world. Whether this is true or not<sup>1</sup>, in this context English education in Japan has been reshaped so as to improve English communication abilities in recent years and the same is the case with English education in the Faculty of International Studies, Takushoku University (hereafter FISTU) where I have been teaching English since September, 2002. This paper clarifies the background to Japanese poor communicative competence in English, and then examines how the English program of FISTU has tackled (or not tackled) many problems standing in the way of improving students’ English proficiency, focusing on the issues such as the curriculum reform, the class division based on G-TELP scores, the utilization of TOEIC score of 500 as a target score to motivate students to study English, the annual speech contest as the visible embodiment of three ‘core’ English classes, the special care to prevent students from failing English credits and dropping out, and the study abroad (SA) programs to cultivate students’ cultural awareness. By doing so it aims at identifying the defects of the program and the tasks for its further improvement. As an exemplificative case of today’s English education program at an average private university in Japan, to a great extent, this particular case will reflect the current situation of English education in Japan by illustrating some difficult challenges it has faced and struggled to tackle over the past few decades.

## **2. Background**

### **2.1 So-called ‘Japanese Poor Communicative Competence in English’**

As is well known, there is one popular view that “Japanese are notorious for their ‘national’ failure to acquire a working command of English” (Honna, 2006, p. 121) despite some six to ten years of English education. It is even said that “TEFL in [Japanese] high schools and universities has been a failure” (Hashimoto, 2009, p. 22). While in Japan “English is a much-sought-after major preferred foreign language” (Kachru, 2005, p. 75) and policy and pedagogy have experienced an enormous upsurge of English in recent years, “many –if not most—Japanese claim little fluency in the language in spite of some six to ten years of schooling in it” (Stanlaw, 2004, p. 7). Interestingly and perhaps aptly, Kachru characterizes the relationship between Japanese people and English language as “a sweet and sour relationship” (Kachru, 2005, p. 73).

Of course, I have been painfully made aware of this rather shameful situation through my own experience of learning and teaching English in Japan. The answer to the question of why we are so poor at commanding English is not simple at all. Here, needless to say, various factors seem to combine to produce so-called ‘Japanese poor communicative competence in English’. Although 12 factors to be listed below might be rather overgeneralized, they are all based on my own experience of learning and teaching English in Japan and I believe they would be a good starting point for the deep understanding of the current situation of English education in Japan.

## 2.2 12 Factors of Japanese Poor Communicative Competence in English

1. 'Juken' (preparation for entrance examination) which forces students to study reading and rule learning and to acquire the skills needed to achieve pass rates in the prescribed written exams, not communication skills. Here English is regarded as "a means of sorting students rather than a pass to communication" (O'Donnell, 2005, p. 301) and 'yakudoku' (a widely-used grammar-translation teaching method) "continues to predominate in English language pedagogy, its proponents proclaiming its necessity as the key to success in the all-important entrance exams" (O'Donnell, 2005, p. 302). O'Donnell explains:

Emphasising translation over grammar study, the 'yakudoku' classroom is teacher-centred on the word for word translation of English text into Japanese. Language instruction is almost always conducted in Japanese; the development of oral and written English is not fostered in this learning environment (O'Donnell, 2005, p. 302).

The symbiosis between 'juken' and 'yakudoku' creates a powerful emphasis on "the meticulous standards for accuracy and an unfortunate tendency to focus on exceptions to the rules of grammar" (O'Donnell, 2005, p. 302). As a result, Japanese students end up by acquiring a sort of 'mute English' instead of communicative English.

2. Lack of fundamental English knowledge and skills caused by lack of English learning due to the recommendation ('suisen nyūshi') system which allows students to enter university without writing entrance examinations. Recently many students can get admission to Japanese universities including Takushoku University without taking any English examinations. This very fact causes a serious problem that they have not acquired even basic skills of English, let alone 'mute English', before entering university. For such students, needless to say, the high priority of English education should be assigned not to communicative English but to what is called 'remedial English' even at the level of higher education. This means that they are taught at university fundamental English knowledge and skills such as grammar, vocabulary and pronunciation which should have been learned at junior high school.
3. The tradition of 'shame culture' which hinders many Japanese students from engaging in active communication practice in English—they do not try to take linguistic risks, feeling afraid of making mistakes and bringing shame on themselves by doing so.
4. Classroom culture nurtured by cultural traits which put a high value on 'humility' (Aspinall, 2006, p. 263-4), 'silence' as gold, and spirit of 'harmony'. Japanese students tend to keep classroom harmonious by keeping silent without showing off their skills acquired even though they are excellent enough to do so. For them it is very important to blend into the group just by listening passively to what their teacher says and getting on with the work they have been told to do. This kind of attitude in the classroom cannot be considered as a barrier to progress for other school subjects such as mathematics and science, but it can be a serious barrier for communicative English learning. With

regard to this point, Aspinall says, “Clearly, the nature of communicative English as an academic subject that requires an extra dimension of activity above and beyond ‘book learning’ creates serious problems for the established Japanese culture of learning in schools” (Aspinall, 2006, p. 264).

5. ‘Native speaker fallacy’ that “the native speakers’ English is standard and worth trying to achieve as the best knowledge about English language use” (Abe, 2013, p. 49-50). In Japanese junior and senior high school, as Abe (2013, p. 50) points out, all the audio materials accompanying English textbooks are recorded by native Western English speakers, Americans in many cases. Besides, most of the native speaking English teachers working at Japanese schools are native Western English speakers (and surprisingly the majority are white men). Here is what is called “native-speakerism” which is “a pervasive ideology within ELT, characterized by the belief that ‘native-speaker’ teachers represent a ‘Western culture’ from which spring the ideals both of the English language and of English language teaching methodology” (Holliday, 2006, p. 385). In such an educational milieu it might be natural that most students should have “a belief that the native western speakers’ English is the only correct and authentic form of English” and “it may be that this general belief causes Japanese people to lose confidence in their own English” (Abe, 2013, p. 50). Lack of confidence would surely lead to their hesitation to speak English in front of others and block their progress with English communication skills.
6. Major affective as well as cognitive barriers caused by learning English which is a ‘noncognate’ language. Needless to say, English is ‘a truly foreign language’ which is more demanding than cognate languages for Japanese students to learn, thereby producing strong negative affective reactions from them. According to Samimy (1994) who conducts research on teaching Japanese language to American university students, “the attrition rate among students who take Japanese has been reported to be ‘as much as eighty percent’” (Samimy, 1994, p. 29). Moreover, she introduces the ETS (Educational Testing Service) Oral Proficiency Testing manual which states “under ideal conditions, it takes American students 720 hours of instruction to reach the Level 3 in oral skills in French or Spanish, whereas it takes the same students 2,400-2,760 hours to achieve the same level of oral proficiency in Japanese” (Samimy, 1994, p. 29). Terashima (2010) also explains the relationship between linguistic distance and difficulty of language acquisition for native English speakers in the following table:

Table 1

*Linguistic Distance: Time Required for the Acquisition of a Target Language and its Difficulty for Native English Speakers*

	French	Russian	Chinese	Korean	Japanese
time required	1	3	no data	No data	6
difficulty	1~2	2~4	5~7	9~10	10

*Note.* Adapted from Terashima (2010, p. 127)

Conversely, these researches would also indicate enormous difficulty of learning English for Japanese students. From the above information, it might be even surmised that about eighty percent of the Japanese students studying English are potential dropouts. If so, it would be considered quite natural that Japanese cannot easily acquire the language. Thus, linguistic distance between Japanese and English is a serious barrier for Japanese students to overcome.

7. Lack of enough hours of instruction. Despite the fact that it takes enormous time for Japanese students to reach a certain level of English oral skills as discussed above, Japanese schools (junior and senior high schools and universities) do not offer sufficient hours of English instruction. According to Hanefuji (2006), Japanese students study English at junior and senior high school for 550 ~ 950 hours (Hanefuji, 2006, p. 16). In universities the hours of English instruction vary according to schools and majors. In the case of FISTU 315 hours are spent on the instruction of compulsory English classes. Thus obviously Japanese students do not get enough hours of English instruction from schools. To make the matter worse, many students not only in FISTU but also in general do not spend much time in studying English after school despite the fact that they need to supplement the lack of study time. As a result, their English proficiency remains low level.
8. Large class size which makes the management of the class difficult for English teachers and hinders active communication practices there. O'Donnell takes note of the belief of a Japanese teacher whom he interviewed for his research that "communicative teaching cannot be accomplished unless class sizes are substantially lowered" (O'Donnell, 2005, p. 312). A couple of years ago FISTU decreased the average number of the students in one class from over 30 to about 25 for the purpose of improving the quality of English education. Although this was surely a good improvement, the class size is still rather big for active and effective communicative English learning/teaching.
9. Few opportunities to speak with English speakers not only during English class but also in daily school life. Abe (2013) claims, "Increasing the number of English speaking teachers (whether they are native English speakers or not) is necessary because Japanese students have few opportunities to speak with them" (Abe, 2013, p. 52). In fact, many students wish to communicate with English speakers at school and improve their communication skills. In 2015 I conducted a survey by questionnaire to 22 first-year students in the lowest-level English class. To the question of whether they like English or not, 11 students (50%) answered "Yes" and 4 (18%) answered "Rather yes". The students who answered "No" or "Rather no" were only 6 (27%). Besides, to the question asking the aim of learning English, 9 students (41%) answered, "They aim at improving communication skills". Despite their poor English skills assessed based on the results of the placement test, surprisingly many of them were still interested in English, or rather, English communication. We, English teachers, should take their wishes and needs in English education more seriously and explore pedagogical approaches that can meet them. In this sense, the current situation which do not offer many opportunities to speak with English speakers at school is nothing else than discouraging and demotivating for students.
10. Lack of synergy among English teachers. In Japanese universities many English teachers work

part-time and most of them teach English at a couple of universities. In such circumstances it is quite difficult that they spend extra time exchanging information about their classes and students and cooperating with other teachers teaching the same class. In the case of FISTU students need to take three kinds of compulsory English classes taught by three different English teachers in charge of each class. Ideally speaking, these three teachers should share information about their teaching, students' attitudes, progresses, problems, etc. and utilize it for educational purposes during the term. But the reality is that each class is taught completely separately as an independent one and the three teachers do not know what is going on in other two classes. This can be the case happening in many other universities in Japan. Although it might be too demanding to ask all the teachers for extra time to share their class information after class, lack of synergy among English teachers can be regarded as a backdrop of inefficiency of English education in Japanese universities.

11. "Sociolinguistic reality [which] does not call for much English" (Schneider, 2014, p. 22). In practice "English is not much needed in Japanese society" outside of international businesses (Honna, 2006, p. 121). In short, English competence is not necessary for our survival. Japanese is the only language we Japanese need to master for our daily survival. In such a monolingual society it might be natural that Japanese students should have poor communicative competence in English.
12. Strong tendency that students are attracted to many other exciting and interesting activities rather than English learning. Although this might be an indirect factor causing students' poor English communication abilities, it can be still an important aspect in considering the issues of motivation, or rather, the lack of motivation to study English. During university, students put their heart into many interesting activities such as sports clubs, part-time jobs and volunteer work. In a sense, their lives are full of exciting things to do and, needless to say, English learning which requires a lot of time, efforts, and patience for the improvement must be perceived to be boring and unexciting. As a result, many university students end up doing the minimum work required to get the credits of the compulsory English classes without aspiring to acquire a good command of English.

These are the notable and important factors which I consider cause so-called 'Japanese poor communicative competence in English'. It might be said that the future success of English education in Japan depends on removing or at least minimizing these factors for the improvement of English proficiency. In the following section, looking back on my own experience of teaching at FISTU over the past decade, I will examine how the English Program has tackled (or not tackled) the above 12 factors in order to make progress with students' English competence.

### **3. English Program in FISTU**

#### **3.1 English Curricula in FISTU**

##### **3.1.1 'Innovative' Old Curriculum for Improving Communicative Competence**

In 2000 FISTU originally started as the Faculty of International Development Studies, and it was then the only undergraduate school in Japan where students could major in Development-Cooperation

Studies. It also offered another department called Asia-Pacific Studies which was also unusual as an undergraduate course in Japanese universities at that time. As a unique brand-new Faculty aspiring to educate internationally-minded youths who can function anywhere in the world as well as survive in the era of globalization, its English program was designed with particular emphasis on teaching ‘practical and communicative English’ and its curriculum made for that purpose was surprisingly innovative and unconventional.

Table 2

*Old English Curriculum at FISTU Adopted from 2000 to 2003*

year	term	Taught by JTEs	Taught by NESTs	Taught by NESTs	Credits
1	1	Communication I A	Communication I B	Reading & Writing I	1x 3 = 3
	2	Communication II A	Communication II B	Reading & Writing II	1x 3 = 3
2	1	Presentation I A	Presentation I B	Debate I	1x 3 = 3
	2	Presentation II A	Presentation II B	Debate II	1x 3 = 3

(total) 12

In 2002 when I began teaching English there, I was unexpectedly asked to be in charge of oral communication classes called Communication A for the first-year and Presentation A for the second-year. Both were aimed at developing English oral communication skills through extensive oral communication and listening practice. The main focus of these classes was on giving students an opportunity to start by talking familiar topics, to build confidence in using English without being afraid of or shy about speaking English in front of others, to enjoy using English and to get a sense of achievement from expressing themselves in English. To put it briefly, they were designed as the classes to break their silence in English classrooms. The role of Japanese teachers was to help them overcome their psychological barrier in speaking English and get used to English communication. The reason why these unique classes were incorporated in the curriculum seems to lie in the fact that many students have not acquired basic communication skills even after six years of English education at junior and senior high school. In fact, many Japanese students feel frustrated when their mind goes blank even when listening to the simplest of English or at their own lack of ability to say even the simplest of expressions.

However, why were these classes taught by Japanese teachers of English (JTEs), not by native-English-speaking teachers (NESTs)? Normally in Japanese universities JTEs teach English reading and writing skills as well as grammar, whereas NESTs teach listening and speaking skills, as well as oral communication and presentation skills. And this division of roles has remained unchanged as something prescriptive and superior up to now. But the English program of this brand-new Faculty unconventionally assigned oral communication classes to JTEs and reading and writing classes to NESTs. Communication A and Presentation A, both of which were taught by JTEs, were paired with Communication B and Presentation B taught by NESTs respectively. Each pair was composed of the part teaching ‘unstructured’ discourse of English communication and presentation such as small talks and everyday casual

conversations (Communication A, Presentation A) and another part teaching the ‘structured’ one which focused on reading for, writing and presenting a speech (Communication B, Presentation B). This was actually a quite natural division of roles which could bring out the best in strength of each side, as JTEs knew the process of acquiring English communication skills through their own learning experience and NESTs were much better versed in structured English. Nevertheless, I could not realize this immediately.

Recollecting my own experience of learning and teaching English, neither had I seen JTEs teach English oral communication nor taught it myself in spite of the fact that I had experienced teaching English at several Japanese universities before. Therefore, at first I was perplexed about what to do in these completely new classes. However, it ended up being a needless fear and unexpectedly I found this way rather effective and innovative. And, above all, these classes were always interactive and so very lively and interesting.

With no teaching model in mind, I could teach English freed from the traditional teaching methods such as ‘yakudoku’ (grammar-translation teaching method) which I had got used to both as a student and a teacher. “Don’t worry! Look at me! When I was a university student, I couldn’t speak English at all. You are much better!” Speaking like this, I tried to make myself function as a kind of facilitator to decrease students’ enormous hesitation to speak English and encourage them to speak English freely without bothering too much about grammatical mistakes or correct sentence structures. Here I made the most of my own ‘painful’ experience of struggling with English in the past and presented myself in the classroom not as a good “role model” with a high fluency in English, which Tsukamoto’s (2011) study considers very important, but rather as a bad “role model” from whose ‘shameful’ experience they could learn something fundamental and useful in acquiring English communication skills.

At the same time, sometimes I tried to make myself function as a kind of cultural mediator to inform them about cultural differences we Japanese find confused in communicating in English and how to deal with them. Here I introduced my experiences of living in the UK, where I discovered English as a living communication tool, not a subject for exams, and found English communicating style quite different from Japanese. In order to avoid misunderstanding and make communication smooth, needless to say, it is essential for students to know the aspects of cultural differences and language usage depending on the situation.

In spite of its certain effectiveness and potential as a new ‘innovative’ system, the English curriculum was reviewed shortly in 2003 and the unique system in which JTEs teach oral communication and NESTs reading and writing was replaced by the traditional one in which JTEs teach grammar, reading and writing and NESTs listening and speaking, oral communication and presentation skills. And the curriculum was completely reformed at the same time with the Faculty reform carried out in 2005. The main reason of this change was that the previous curriculum did not give students any opportunities to learn English grammar properly despite the fact that many of them had not understood basic grammar at all. Moreover, their average TOEIC score had never reached 400 and it seemed necessary for JTEs to teach basic grammar properly first of all in order to improve their English proficiency. This was simply because JTEs were “perceived as good teachers of grammar, and had the ability to resort to the students’ first

language when necessary” (Walkinshaw & Oanh, 2014, p. 1). Since then I have been teaching grammar, reading and writing in the class named English Foundation Skills. Frankly speaking, sometimes I wonder how much more effective this traditional way of teaching English is and if this change might be not a reform but a retrogression or not, missing the previous interactive, lively oral communication classes where I could see students ‘empowered’ in the process of finding their English voice.

### 3.1.2 ‘Traditional’ New Curriculum for Building Up English Foundations

The Faculty was renamed the Faculty of International Studies in 2005 when it was reformed in its course system. At present it offers seven courses: International Cooperation, International Culture, International Economics, International Politics, International Tourism, International Agriculture, International Sports. As stated above, the English program also revised its curriculum so as to accommodate English education as a ‘tool’ to gain academic knowledge in these seven courses, while emphasizing the aspects of ‘practical and communicative English’ much more strongly in response to social ‘desperate’ demand for globally competitive graduates with high communicative abilities in English.

The current curriculum is composed of two parts: (i) three ‘core’ English classes and (ii) a variety of Practical English classes. First- and second-year students need to attend the three ‘core’ English classes and earn 12 credits in total. And when they become third-year they are required to register two Practical English classes and earn 2 credits. Each English class is worth 1 credit and students are required to take at least 14 credits in English: 12 of three ‘core’ English classes and 2 of two Practical English classes.

#### 3.1.2.1 Three ‘Core’ English Classes

Three ‘core’ English classes are (a) English Foundation Skills I~IV, (b) English Oral Communication Skills I~IV, and (c) English Presentation Skills I~IV, and students has each of the classes on Mondays, Wednesdays and Fridays during the first two years and need to take 12 credits in total as is shown in the following table:

Table 3

#### *Current English Curriculum*

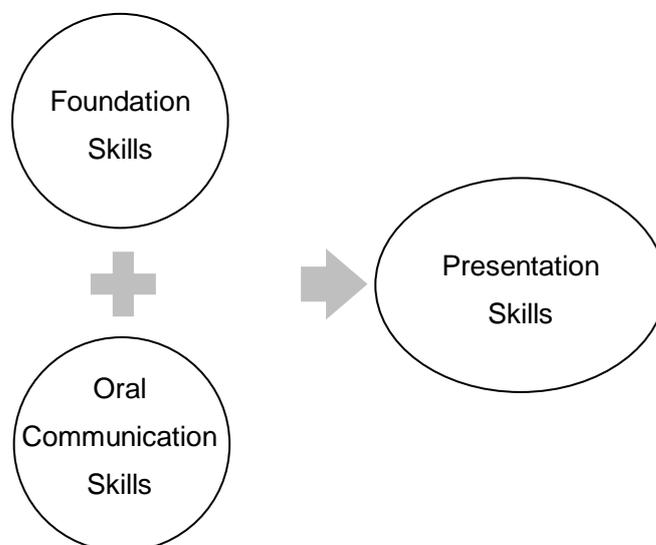
year	term	Taught by JTEs	Taught by NESTs	Taught by NESTs	Credits
1	1	Foundation Skills I	Oral Communication Skills I	Presentation Skills I	1x 3 = 3
	2	Foundation Skills II	Oral Communication Skills II	Presentation Skills II	1x 3 = 3
2	1	Foundation Skills III	Oral Communication Skills III	Presentation Skills III	1x 3 = 3
	2	Foundation Skills IV	Oral Communication Skills IV	Presentation Skills IV	1x 3 = 3

(total) 12

The broad descriptions of each class are:

1. English Foundation Skills: this class is taught by JTEs with the emphasis on basic grammar, pronunciation and vocabulary expansion in addition to reading and writing.

2. English Oral Communication Skills: this class taught by NESTs is aimed at improving students' oral communication skills.
3. English Presentation Skills: this class is also taught by NESTs and has its goal as the integrated form of making full use of all the four skills of reading, writing, listening, and speaking which students will have learned in the above two classes.



*Figure 1.* The Image of the Connection among Three 'Core' English Classes

Contrary to its concept and image, however, 'lack of synergy' among three teachers in charge of each class can be observed here as I discussed above as the tenth factor of Japanese poor communicative competence in English. Of course, we, English teachers, sometimes exchange information about our classes and students in the lecturers' room or in the corridor during a break between classes or lunch time, but no system has been established in order to connect the three classes with a view to producing synergy effect. This could be seen as a kind of systematic fault which might need some repairing.

However, it is easier said than done. What can we do in order to connect the three classes in a systematic way and gain synergy effect in the English education of FISTU? Probably the possible and fundamental thing to do would be to examine the current three syllabi of each class and combine them into one 'big' syllabus so that they could share it. But this would certainly require reviewing textbooks used in each class and surveying minutely what is taught there. As a result, it might be necessary even to regulate textbooks and contents taught there. Such a strict regulation might prevent each teacher from expressing his/her individuality and damage educational effect. Needless to say, this must be avoided and here the issues of how much we should leave each class to teacher's discretion should be carefully considered. The current system which separates each class as individual guarantees teacher's right to choose the textbook in accordance with the broad description of his/her class and makes it possible for them to teach English in their own style. This would be a merit of the current system. Maintaining such a merit and avoiding too strict regulations, we need to explore the best way of connecting the three 'core' classes systematically and gain more educational effects by doing so. This is one of the urgent tasks for the English Program of FISTU.

### 3.1.2.2 Practical English Classes

In addition to the above three 'core' classes, there are a variety of Practical English classes offered in the Faculty. Practical English I and II are elective classes for first- and second-year students to prepare for TOEIC test. Practical English III and IV for third-year students are, as I mentioned, compulsory. However, if students' TOEIC scores have reached 500 when they become third-year, these classes are exempted and they can get 2 credits without attending the classes.

The Faculty also offers four elective English classes called Advanced Practical English for third- and fourth-year students. Here students can learn mainly academic English laying stress on TOEFL and other English tests.

However, why should we offer these English classes to prepare for external English tests such as TOEIC and TOEFL under the course name of 'practical English' in the university curriculum? Especially it seems that the classes for TOEIC test are rather overemphasized despite criticisms that TOEIC test composed of English listening and reading sections cannot measure every aspect about students' communicative proficiency (Cunningham, 2002; Knapman, 2008; Takahashi, 2012). Takahashi (2012) claims that "what is measured [by the TOEIC test] is only the degree of receptive skills" and the test scores cannot measure accurately the "communicative abilities which ensure the test-taker's interactions in real life contexts" (Takahashi, 2012, p. 132). In this sense, TOEIC test which is "such a pencil and paper multiple choice test" that cannot reflect real life communication is neither 'practical' nor 'communicative' (Takahashi, 2012, p. 132). If we aim at offering English program focusing on truly practical and communicative English in a very real sense, it would be necessary to review the current curriculum putting strong stress on TOEIC test.

## 3.2 Class Division Based on English Proficiency

In FISTU all the English classes except Advanced Practical English are divided based on students' proficiency in English. In April when the academic year starts first- and second-year students take G-TELP Test (Level 4) as a placement test and are divided into 12 classes according to six levels based on the results of the G-TELP Test. Each class consists of about 25 students. Added to these 12 classes, there are two more classes for the students who belong to International Sports course. Their English curriculum is designed specially for them so that we can teach them English specific to their course and treat them differently from the students of other courses.

G-TELP (General Tests of English Language Proficiency) conducted by ITSC (the International Testing Services Center) in the US "assesses the English language ability of nonnative speakers in real world situations" and "the content comprises practical words and expressions in actual, contemporary use in the U.S." (G-TELP). It evaluates the English proficiency of examinees at five different levels (four levels in Japan) and the following (Figure2) is the correlations with other prominent English language tests such as TOEIC, TOEFL and EIKEN:

G-TELP	TOEIC scores	TOEFL scores	EIKEN
Level 1	990	650	Grade 1
	900		
Level 2	800	600	Grade Pre-1
	700	550	
Level 3	600	500	Grade 2
	500		Grade Pre-2
Level 4	400	400	Grade 3
	300		
	200		

Figure2. Correlations with Other Tests

Source: G-TELP, <http://www.g-telp.jp/index.html>

Note. "Eiken" is the test of Practical English Proficiency administered by Eiken Foundation of Japan.

One of the biggest differences between G-TELP and other English tests such as TOEIC and TOEFL is that the former is 'Criterion Referenced Test' whose "assessments are made according to universally recognized criteria that describe the ability of the examinee in the performance of specific language tasks" and the latter is 'Norm Referenced Tests' which "compare the examinee's test scores with those of other examinees" (G-TELP; Ogasawara & Maruyama, 2014). While the scores of TOEIC and TOEFL "serve as general indicators of language proficiency relative to that of other test-takers", G-TELP provides "objective, diagnostic information" on the examinee's performance (G-TELP). As English proficiency should not be measured by comparing students' scores, G-TELP as a criterion-referenced test is considered desirable as a placement test.

FISTU use G-TELP Level 4 Test, which has three sections of Grammar, Listening and Reading & Vocabulary, to evaluate students' proficiency. It focuses on basic English in simple communications and is, as Figure 2 shows, equivalent to TOEIC score of less than 400 or EIKEN Grade 3 which is the English proficiency level of junior high school graduates in Japan. Level 4 Test can differentiate well TOEIC scores of less than 400 and this very fact makes us keep on using it as a placement test.

The average G-TELP scores of the first-year students of FISTU in 2015 are Grammar 62.5,

Listening 55.7, Reading & Vocabulary 55.9, and Total 174.1. Considering that a skill area score of 75% or more indicates that "examinee has demonstrated mastery of the particular skill area" (G-TELP), these average scores clearly show that more than half the students of FISTU need 'remedial English education' at university. As I discussed above as the second factor in causing Japanese poor communicative competence in English, they should be taught basic English knowledge and skills such as grammar, vocabulary and pronunciation which should have been learned at junior high school.

At the same time, however, the result of G-TELP test in the year also shows that about 26% of the first-year students obtain the total score of more than 240. Obviously this group of the students has already acquired a mastery of basic English skills and does not require remedial English education. What they require is the further improvement of their English competence. Thus, G-TELP test plays an important role not only as a convenient and reliable placement test but also as a tool to grasp students' English level and their needs in English education.

### 3.3 TOEIC

As for TOEIC test, FISTU administers TOEIC IP test twice a year in April and November and all the first-year students are required to take the November TOEIC test. Since 2013 the Faculty has set a target score at 500 and, as I explained above, introduced compulsory Practical English classes for the third-year students who have not obtained the target score (Practical English III and IV), expecting this system could promote students' motivation to learn English even for the purpose of gaining enough TOEIC score to be entitled to the exemption from the third-year compulsory classes of Practical English. However, both in 2013 and 2014 the average scores of TOEIC test did not reach even 400, and consequently in 2015 many third-year students had to take Practical English III & IV against our wish. To make the matter worse, many of them voluntarily chose to take the classes instead of making efforts to improve their TOEIC scores before they became third-year.

This fact actually aroused deep doubts among English teachers about the meaning of setting TOEIC 500 as their target score. It might be said that this newly introduced system has been already a mere formality. Nevertheless, it should be noticed that it has surely contributed to encouraging and motivating some, not many though, students to study English hard to reach the target score. Even among the students of the lowest-level class some studied English from the very basic skills and succeeded in getting more than 500. For example, a female student I taught when she was a first-year student could improve her English proficiency enormously in the process of learning English with the aim of gaining TOEIC 500. Her G-TELP scores in April, 2013 when she entered FISTU (Grammar 45 + Listening 45 + Reading & Writing 20 = Total 110) placed her in the lowest-level class (Class 1). She was one of the students who entered FISTU by means of the recommendation ('suisen nyūshi') system. Looking back on her high school days, she told me that she had done nothing but play rock music in her club activity. Entering FISTU, however, she seriously started thinking about her future career and studying English from the basic at the university and even at an English language school outside of the university. After one year's hard study she achieved the TOEIC score of 505 in April, 2014 and her English class for the second-year went

up from Class 1 to Class 3. This little success brought her confidence in her own ability, encouraging her to study English more and go for the next challenge in her life. Now she studies at a different university in order to realize her dream of studying abroad. As can be seen here, TOEIC 500 means more than the score. It can work positively as a motivator for students not only to study English but also to challenge many other things in their lives. In this respect, we cannot easily disregard this system just as a mere formality.

### **3.4 Speech Contest**

In November an annual speech contest for the first-year students is held. Although students' speeches are prepared and trained in the class of Presentation Skills, we actually regard them as the outcome of the three 'core' English classes. The contest is simply a good opportunity for students to develop their communicative competence and presentation skills in English as well as their own thoughts and opinions in the process of producing the speech draft. Even though the students' speeches presented there cannot be expressed numerically like the result of TOEIC test, they are surely the visible achievement of English education in FISTU.

### **3.5 Special Care**

English program in FISTU deals with many problems all the year around and some of them have no relation with English education. For example, we call all the students who have not turned up for the first and second English classes at the beginning of the term in order to remind them to attend the class. This might sound silly, but it works and many students start attending not only the English classes but also other classes. In this way we try to prevent students from failing English credits and even dropping out of the university. Besides, some students have psychological problems and cannot interact with other students smoothly in the classroom. For such students attending oral communication classes is nothing but a great burden and it is part of our job to understand this and help those students in many ways so as not to fail the credits and end up leaving school.

### **3.6 Study Abroad Program**

FISTU offers a variety of Study Abroad (SA) programs<sup>2</sup> and encourages the students to participate in at least one program so that they can develop not only their linguistic ability but also 'cultural awareness' which is essential in fostering their communication skills. Regarding 'cultural awareness', Ito (2002) advocates the necessity of "cultural learning" in today's English language education in Japan as follows:

We should desire to develop among our students awareness of the existence of cultures different from their own, awareness of the interrelation between English and the culture of English-speaking people, and awareness of the global status of today's English. This multifaceted awareness is then expected to lay the basis for a positive attitude among our students toward cross-cultural communication and understanding. This attitude then has to be converted into a skill with which to explore not only other cultures but also their own cultures, and later into a skill with which to

explore the world around themselves through the medium of English (Ito, 2002, p. 52).

Needless to say, the experience of studying abroad is the experience of "cultural learning". Students can broaden their perspectives of different people and cultures as well as themselves and their own cultures. Moreover, they can realize the usefulness of English language as lingua franca through their experience and many of them come back to Japan with strong sense of purpose in their study.

Besides, as I mentioned as the eleventh factor in Japanese poor communicative competence in English, sociolinguistic reality in Japan does not call for much English. In fact, most of the Japanese students do not have an opportunity to use English as a means of real life communication in their daily life. Therefore, SA experiences have significant meanings for them, fueling their efforts to communicate in English. Moritani et al. (2016) points out the psychological impact of an SA experience especially in the motivational and attitudinal aspects which influences the students' future linguistic outcomes. As the students' willingness to communicate in target language is an essential factor for their linguistic progress, the important role of affective factors on the linguistic outcomes derived from SA experience should be more stressed in English education in Japan. In this sense, it would be vital to the further improvement of our English program to explore the possibility of developing its own SA programs and establish a system to incorporate them into the curriculum in the near future<sup>3</sup>.

#### **4. Tasks for the Future**

Looking back on my experience of teaching English at FISTU, I examined the English program from the aspects of its curriculum reform, the utilization of G-TELP test as a placement test and TOEIC 500 as a target score and, more importantly, a kind of life motivator, the annual speech contest as a visible embodiment of the three 'core' English classes, the special care to support students, and the efficacy of SA programs. Although we have made every effort to provide good English education for our students inside and outside the classrooms, the examination has revealed that the program is still imperfect in many respects and needs its further development for the purpose of improving students' communicative competence in English. The main tasks to be tackled are as follows.

##### **4.1 Revising Curriculum for Truly Practical and Communicative English Education**

The old English curriculum of FISTU was designed with the intention of reforming students' 'mute English' caused by 'Juken' and English learning through 'Yakudoku' with its emphasis on thoroughly communicative English learning through the unique system in which JTEs teach oral communication and NESTs reading and writing. As a result, this curriculum did not provide students with an opportunity to learn English through 'Yakudoku'. In this sense, this was an innovative curriculum aiming at transforming their 'mute English' to 'communicative English' through the process of finding and fostering their English voice. At the same time, the unique teaching system forced JTEs to speak English much more in instructing students and transform their teaching from Japanese-based instruction to English-based, which was simply revolutionary as we JTEs had got too much used to learning/teaching English in Japanese. If

we aim at truly practical and communicative English education, such merits of the old curriculum should be remembered once again and incorporated in the future revised curriculum.

On the other hand, it is essential to maintain the aspect of the current English curriculum which offers opportunities to learn basic English knowledge and skills for developing four well-balanced skills, especially grammar which is “part of the required knowledge in language acquisition”, to the students who have not acquired them before entering the university (Okada, 2014, p. 99). Contrary to the old curriculum, the current one focuses on building up students’ basic knowledge and skills of English and in the class entitled Foundation Skills JTEs teach mainly English grammar, reading and writing following the traditional role division of English teaching. As Park (2012) claims that one of the strengths of NNESTs [nonnative-English-speaking teachers] is “their ability to explain and teach English grammar due to their lived experiences as English language learners”, it would be appropriate for JTEs to teach grammar (Park, 2012, p. 129). However, the problem which might happen here is that there is high possibility for JTEs to end up reapplying such a traditional teaching method as ‘Yakudoku’ and returning to the old way of teaching English which does not pay much attention to developing students’ communicative competence. Here it seems helpful to note Takahashi’s study (2010) discussing the indispensability of grammatical competence as “solid core” in fostering communicative competence (Takahashi, 2010, p. 62-4). She advocates “Form-focused instruction” which “assumes that learner’s attention to linguistic forms while focusing on meaning plays an essential role for learning grammar” and argues the importance of conducting both “implicit grammar instruction” and “explicit grammar instruction” in the framework of communicative approach (Takahashi, 2010, p. 57, 59). The English Program of FISTU should place grammar instruction in this way for the purpose of improving English communicative competence.

Moreover, the current curriculum with strong emphasis on TOEIC should be reconsidered. A series of Practical English classes are aimed at preparing for TOEIC. As I discussed above, studying for TOEIC is not useful in nurturing truly practical and communicative competence of English. Instead of TOEIC, it would be more helpful to offer truly practical English classes such as media English and business writing as well as communicative English classes to give students more opportunities to speak English with English speakers in the curriculum.

#### **4.2 Diversifying Teaching Staff from the Viewpoint of ‘World Englishes’**

At present nineteen English teachers (three full-time JSEs, five part-time JSEs, one full-time NEST, one special part-time NEST, and nine part-time NESTs) are working for FISTU. Out of the eleven NESTs only one is female and the rest are all male, and all are white Westerners (American, Australian, British and Irish). I consider this rather ill-balanced in the light of the concept of teaching/learning English as an international language. As is well-known, English is now regarded as ‘World Englishes’. Japanese students need to know the fact that multiple varieties of English are spoken around the world and recognize they do not need to speak like native English speakers. If they have opportunities to be taught by English speaking teachers from the Outer and Expanding circle countries (Kachru, 1985) who speak the varieties of English, they may “see English from different perspectives” and “begin to notice that communicating in a variety of

Englishes is both practical and fun, and that they too can perceive themselves as intelligible to other English speakers all over the world” (Abe, 2013, p. 52). The awareness of ‘World Englishes’ may push aside their pressures to speak like native English speakers by encouraging them to speak English “without having an overemphasis on pronunciation and grammar” (Abe, 2013, p. 52). Thus, diversifying teaching staff would surely contribute toward correcting their ‘native speaker fallacy’ which blocks the improvement of their communicative abilities. Together with having English teachers with different backgrounds, it would also be effective to incorporate SA programs in non-Western countries where English is effectively spoken as their second and foreign language into the English curriculum.

### **4.3 Developing a New Evaluation System**

One of the biggest systemic defects in the English Program of FISTU is that no systematic evaluation system “from the perspectives of ‘language assessment’ and ‘program evaluation’” has not been developed (Saida et al., 2010, p. 241-2). ‘Language assessment’ is mainly composed of students’ proficiency, achievement and self-learning motivation. Although TOEIC can be a motivator in encouraging students to study English, TOEIC scores do not always reflect students’ English proficiency. In this regard, the English Program should review the current system to use TOEIC as their goal, an indicator of students’ proficiency and achievement, and instead explore other methods which can assess their English competence in a much more concrete and visible way. One direction would be to introduce Can-Do statements (CDS) to the curriculum so that students’ English competence can be grasped clearly and objectively for both teachers and students. In this case, CDS should be “tailor-made” so that it can fit our students and assess their proficiency as accurately as possible (Fujita & Mayekawa, 2013, p. 147).

Another much easier way would be to use G-TELP not only as a placement test but also as a ‘posttest’ to assess their improvement of the skills. At present G-TELP is used just for the purpose of dividing students into classes based on their English proficiency. However, G-TELP could be more useful if we try to make the most of it by grasping students’ needs through its results, providing English teaching which fits them during the term, and assessing the improvement of their skills after the term. Utilizing G-TELP as a series of cycle in this way would be helpful in producing good educational effects.

Besides, the current system which allows each teacher to decide the assessment of students’ grades simply makes the achievement evaluation opaque, unclear, and even unreliable when considering the grades of ‘S’ or ‘A’ do not always guarantee their good English skills. In order to avoid this, it would be necessary to set the same objectives, syllabus and grading system to be shared among teachers so that students’ grades could reflect their proficiency and achievement. However, we have never discussed these issues among English teachers in the program in the past. This very fact may be actually a fatal flaw of our English Program. We have totally lacked a perspective to evaluate objectively our English Program. For the further improvement of the program, needless to say, it is essential to establish a system to monitor the program itself at regular intervals and revise it if necessary.

#### 4.4 English Education for ‘Empowerment’

Another defect is that English education in Japan including the English Program of FISTU seems to lack any clear vision or philosophy of teaching/learning English. What kind of English should we Japanese acquire? What should we target in our English education? Why should we teach/learn English? The answers of all these questions remain unclear and just the idea that English is so important and useful as an international language that we Japanese need to acquire its skills has urged and pressurized us to try to teach/learn English hard.

At FISTU I have seen many students suffering from their poor English competence despite the fact that most of them like English and wish to become a good English speaker. “What should I do to improve my English skills?” “What is necessary to be able to communicate in English?” Every time they ask me these questions, their hopeless faces remind me of my school days. When I was a university student, I was dreadfully pressurized into mastering English by a wave of ‘internationalization’. The word ‘internationalization’ sounded attractive, but it also burdened us, young students, with a feeling of great oppression. And now the word ‘globalization’ oppresses my students enormously and impels them to conquer English by any means in order to survive the era of ‘globalization’. In a sense, we Japanese have been obsessed with English learning spurred by such vogue words as ‘internationalization’ and ‘globalization’, and, as a result, miserably we have ended up disempowered by our lack of enough competence to command English. Remembering the fact that English is just a foreign language, it would be nonsensical and unnecessary that we have felt so oppressed by English. Besides, English is now an international language whose ownership native speakers cannot claim and which “no nation can have custody over” (Kilickaya, 2009, p. 36). The concept of ‘World Englishes’ is useful here again in that we Japanese also can speak our variety of English “not as passive and malleable subjects, but as agentive and creative multilinguals” (Kuppens, 2013, p. 327). English education in Japan should not only “teach English so that they [students] will be able to understand/tolerate many accent and varieties through exposure” (Kilickaya, 2009, p. 37) but also develop “the Japanese variety of English that is not restricted by the native-speaker norm” (Matsuda, 2003, p. 726). By doing so we Japanese will be empowered with its intelligible competence. English education in Japan should set the goal for this purpose. The viewpoint of English education for ‘empowerment’ will help us explore “a different way of looking at the language [English], which is more inclusive, pluralistic, and accepting than the traditional, monolithic view of English in which there is one correct, standard way of using English that all speakers must strive for” (Matsuda, 2003, p. 727) and establish a different way of learning/teaching English for Japanese people to create a new relationship between English and themselves.

#### Conclusion

English education in Japan has been wandering into a blind alley for a long time, searching for a surefire remedy which can cure Japanese poor competence to command English. As can be seen, the English Program of FISTU is no exception. Although we have tried hard to develop students’ English competence in the framework of teaching practical and communicative English, we have not yet

established an effective system to produce satisfactory results in our English education. Or rather, lots of defects of the program hindering the improvement of students' English competence have been found as a result of looking back on my own teaching experience at FISTU and examining the English Program for this paper. The tasks are daunting and many of them cannot be tackled alone. It would be most important to cooperate with other English teachers and the faculty members in order to improve our English Program. No matter hard it may be, challenging the tasks and repairing the defects one by one will surely lead us to a way out from the blind alley of English education in Japan and pave the way for its original, new English education which can empower us Japanese.

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### **Notes**

1. Kubota and McKay's study (2009) questions "to what extent English actually does serve today as a lingua franca in multilingual, internationally diverse communities" (Kubota & McKay, 2009, p. 593). Concluding that "English is not an international lingua franca in many multilingual contexts yet it exerts invisible symbolic power" (Kubota & McKay, 2009, p. 616), they advocate that "[a]s TESOL professionals, we need to critically reflect on our own attachment to English so that we can create a discourse that affirms all kinds of diversity; promotes language awareness, attitudes, and skills necessary for communicating with non-English speakers; and scrutinizes racial, class, linguistic, and cultural biases that perpetuate unequal relations of power" (Kubota & McKay, 2009, p. 615).

With regard to multilingualism, since its foundation in 2000 FISTU has adopted 'a dual foreign language system' teaching students two foreign languages, that is, English and one more chosen by students themselves among 11 foreign languages: Arabic, Brazilian-Portuguese, Chinese, Filipino, Hindi, Indonesian, Korean, Malay, Spanish, Thai, Vietnamese. Although it can be too demanding for students to learn two foreign languages at the same time, it goes without saying that this system surely contributes toward widening their views and developing their language awareness based on multilingualism, which I find invaluable in educating internationally-minded youths in the Faculty of International Studies.

However, the reality is much more complex. In spite of the dual language system which promotes multilingualism, there is still a tendency that we consider English much more important as 'Almighty' lingua franca than any other foreign language. Students are, in a sense, pressurized to improve their English proficiency as much as possible for their future success.

2. FISTU offers seven short study abroad programs (Canada, China, Indonesia, Korea, Malaysia, Philippines, and Thailand) during summer and spring vacations. The periods range from two weeks to one month and mostly first-year students participate in the programs. They can choose to learn either English language or the native language of each country in Indonesia, Malaysia, Philippines and Thailand.

Studying English language in the Southeast Asian countries has different value from studying English in English-speaking Western countries such as the USA and the UK, because students can have opportunities to speak with many people in those countries who speak both English and their native language in their everyday life despite the fact that English is a foreign/second language for them and learn the usefulness of English language as an international communication tool. Here probably students can understand native-like pronunciation and way of speaking English is not so important for English communication and shake off their obsession of ‘native speaker fallacy’ which pressurizes them to speak like native speakers. Besides, English teachers in those countries know very well how to learn English and improve English skills as non-native English speakers from their own learning and teaching experiences. Therefore, it would be helpful for our students to receive English instruction from them in improving their English skills.

3. Over the past few years more than fifty students of FISTU have studied English at English language schools in Cebu city, Philippines. FISTU has allowed many of them to replace their study there with English classes at FISTU and gain the credits depending on their study hours and contents. In this respect, we have already incorporated SA programs into our program.

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# Improving Oral Proficiency through the Callan Method

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## Abstract

This paper is a report on the findings of research trials conducted on undergraduate level oral computer-mediated communication English practices through the Callan Method in Japanese universities. Several test results were used to examine the resulting effectiveness of the trials. Findings indicate that the Callan Method trainings are greatly effective in improving oral competence especially in vocabulary and slightly significant in improving overall competence of English. Psychological aspects were also examined and very high evaluations of satisfaction and motivation are observed. The results showed that the oral computer-mediated communication practice with the Callan Method had immediate effects in oral proficiency of English for less experienced students. In conclusion, The Callan Method training seems to be an effective way to improve listening and speaking skills of English for Japanese university students.

**Keyword:** Callan Method, satisfaction, self-efficacy, motivation, flow

## 1. Introduction

In the university English education in Japan, it has been debatable how not only input activities but also the output activities should be implemented. Aimed at improving the English communication skills by actual communication with native speakers, computer-mediated conversation activities (Oral Computer-mediated Communication: OCMC) has been attracting attentions, taking an advantage of communication tools online. Looking at the situation in Japan, in recent years, several universities have implemented the OCMC as preparatory courses for studying abroad, or incorporated OCMC as student possible anticipation courses for the job hunting. Cziko & Parks (2003) suggested that communication practice with a native speaker through e-learning can be a great resource for studying for the learners of English as a second language whose opportunities of practical communication are limited. They also noted that the communication practice with native speakers through e-learning is important and that this recognition has been spreading.

Currently, oral English proficiency training has become primarily important in English communication skills training, and how to provide learners with the opportunity of output activity has

become an important issue. Considering from the viewpoint of providing the framework of college education, it is expected for an output activity to be not only highly effective but also easy to introduce.

The Callan Method is an English training method for learners of English as a second or foreign language and it was developed by Robin Callan in UK in 1959. It is a kind of direct method and used by millions of people across the world. It is believed to be an exceptionally quick way to successfully master English as a foreign language and designed specifically to improve listening and speaking abilities in a lively and active environment. In particular it aims to extend the listening and speaking abilities.

First of all, the dominant feature of Callan Method is speed. The utterance speed of instructor is very fast; 220-240 words per minute (WPM), which is faster than those of native English speakers; 150-180 WPM. Normally, English conversation school teachers are said to speak at a speed of 60-100 WPM and even news reporters at 200 WPM. Secondly, the instructor should always ask each question twice at top speed, and immediately start off the answer for the student by giving him or her the first two or three words of the answer. The instructor should not wait a second for the student to answer, but should immediately begin dragging the answer out of him/her by a pushing and pulling process. Thirdly, there should not be a moment's silence in the lesson. The instructor and students should be speaking every second. Fourthly, it is extremely important for the instructor to correct the student's pronunciation. Finally, immediate feedback is always given to the student and, if abundantly given, students also increase opportunities to obtain the "awareness" with respect to their own learning.

The Callan lessons are mainly carried out in the flow of "instructor asks and student answers" structure. Starting from revision of the previous lesson, new vocabularies are introduced and the lesson moves onto the reading and dictation. The content is also structured on a set up concept, starting from easy question and answer. QQ English was founded in 2009 and it organizes two language schools in Cebu, Philippines: one in IT Park and the other in Seafront. It teaches English to Japanese learners through Skype, adopting the Callan Method

## **2. The Study**

In order to investigate possibilities for introducing OCMC into the Japanese university English education and to examine the effectiveness of OCMC, several trials were carried out for implementing oral practices with the Callan Method through Skype and in class sponsored by the Institute for Service Innovation Studies of Meiji University, formerly known as the Institute for Civilization and Management. Nine trials have been conducted so far. (Table 1)

Table 1

*Research Trials for Implementing Oral Practice with Callan Method through Skype and in Class*

	Year	Month	School	Type	# of Student	# of Lesson
1	2011	September – December	Meiji Univ.	On Line	21	50 min x 80
2	2012	July - September	Meiji Univ. Jissen Women's Univ. Kyoai Gakuen Maebashi Univ.	On Line	10 23 8	90 min x 20
3	2012	November - December	Tokyo Music Univ.	On Line	6	90 min x 20
4	2012	September - December	Meiji Univ.	On Line	48	90 min x 20
5	2013	May - June	Meiji Univ. Jissen Women's Univ.	Face to Face	93	90 min x 20
6	2013	November - January	Kyorin Univ.	On Line	20	50 min x 40
7	2014	May - July	Takushoku Univ.	On Line	10	90 min x 9
8	2014	October - December	Takushoku Univ.	On Line	13	90 min x 20
9	2014	May - July	Shiraume JH &SH	On Line	13 (JH7/SH6)	25 min x 30

**3. Findings**

Some of the results from the trials are to be introduced in order to prove that oral computer-mediated communication English practices through the Callan Method are effective in Japanese universities.

**3.1 Research Findings from Trial #1**

The first trial was carried out between September and December in 2011. The participants were collected at Meiji University and 21 students participated. The lessons were held on the on-line basis through Skype while the instructors work at the QQ English in Cebu, Philippines and the students attended the lessons at their homes in Japan. The students took 80 50-minute lessons during three months of the trial. The pre-test and post-test scores of TOEIC were compared in order to investigate the effect of the lessons. The lowest score in the pre-test was 275, the highest was 810, and the average was 586.9 points. The lowest score in the post-test was 545, the highest was 850, and the average was 694.3 points. The smallest increase of 30 points, the biggest of 250, and the average of 107.4 were observed. (Fig. 1)

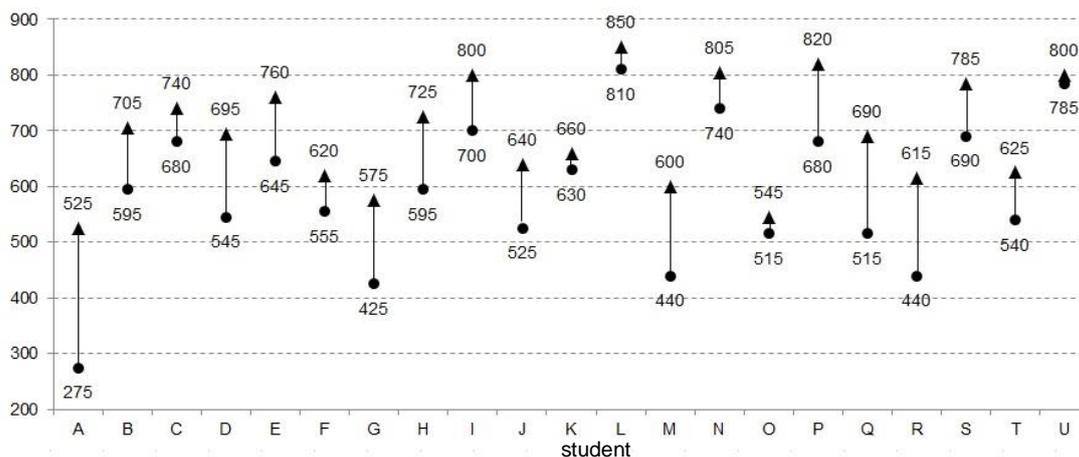


Figure 1. Pre-Test and Post-Test TOEIC Score Comparison of Trial #1

### 3.2 Research Findings from Trial #2

The second trial was carried out during summer vacation between July and September, 2012. The total of 41 students participated; 10 from Meiji University, 23 from Jissen University, and eight from Maebashi Kyoai Gakuen College. The students received the total of 20 on-line based lessons through Skype during three months of this trial. Each lesson was 90 minute long and consisted of 50 minutes of the Callan Method lesson and 25 minutes of TOEIC test preparation with 15 minutes of break in between. In the same way as the first trial, the instructors worked at QQ English in Cebu, Philippines and the students received the lessons at their homes in Japan through Skype. The pre-test and post-test scores of TOEIC, CASEC, and Versant tests were analyzed this time.

CASEC is an abbreviation of Computerized Assessment System for English Communication and it measures English proficiency for listening and reading. The length of the exam is between 40 and 50 minutes depending on test takers and the score range is 0 to 1,000 points. It has 61 questions in four sections in total; 16 questions in Vocabulary, 17 in Expression, 17 in Summary comprehension, and 11 in Listening comprehension. Meanwhile, Versant is a speaking test through telephone and examines oral fluency of English. The score range is between 20 and 80 points. It has the total of 63 questions in six sections; eight questions in Read aloud, 16 in Repeat, 24 in Question and answer, 10 in Comprehension, three in Summary and two in Free talk.

First of all, Maebashi Kyoai Gakuen College conducted an analysis of its students with their TOEIC raw scores. There were eight students from the College in this trial. The lowest score in pre-test was 255 and the highest was 635. The lowest score in post-test was 300 and the highest was 700. The biggest increase of 145 points and the average of 29 were reported. (Fig. 2)

In order to analyze and compare the CASEC and Versant test scores, we developed the idea of Score Development Rate (SDR) which indicates potential increase of scores of a test taker. We came up with this idea because we felt that there was slight unfairness when we compared just the increases of raw scores. For example, if a student with 490 in pre-test gets 590 in post-test, the increase is 100 points. In the same way, if a student with 890 in pre-test gets 990 in post-test, the increase is also 100. However, these

increases may have different meanings. When we calculate these increases with SDR, there is a distinctive difference between these two examples. The SDR of the former student is 20% while that of the latter is 100%. The formula of SDR is as below.

$$\text{SDR} = (\text{Post-Test Score} - \text{Pre-Test Score}) / (\text{Full Mark} - \text{Pre-Test Score})$$

Example 1: TOEIC score increase 490 to 590

$$(590-490) / (990-490) = 20\%$$

Example 2: TOEIC score increase 890 to 990

$$(990-890) / (990-890) = 100\%$$

The difference is significant and so we decided to use the SDR to analyze the increases of test scores for this trial.

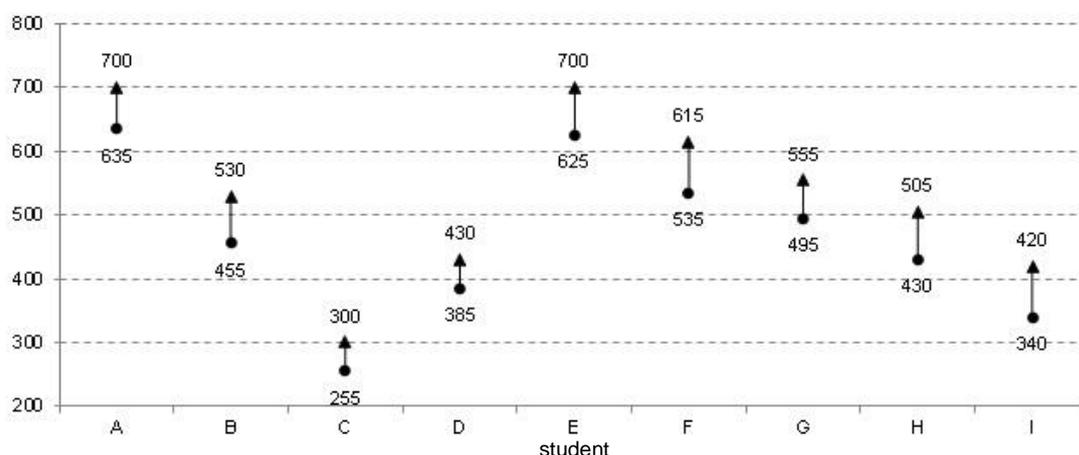


Figure 2. Pre-Test and Post Test TOEIC Score Increase of Maebashi Kyoai Gakuin College

Secondly, the SDR of CASEC was analyzed. The result showed an average of 6.7% increase in total. (Table 2) We can say that it is a slight increase. To make it clearer, here are some typical examples of score increase of CASEC test takers; a student with the pre-test score of 400 increased to 440 in the post-test, and a student with 600 in the pre-test got 626 in the post-test, and one with 800 received 813.

Table 2

*Score Development Rate of Pre-test and Post Test Scores of CASEC*

SDR :CASEC	Lowest	Highest	Vocabulary	Expression	Summary Comprehension	Listening Competence	Total
Great Increase ++++	>=50%		0	0	2	0	0
Big Increase +++	>=25%	<50%	6	8	5	7	0
Increase ++	>=10%	<25%	13	10	9	14	16
Slight Increase +	>=5%	<10%	0	6	4	4	9
Fluctuation ±	>=-5%	<5%	8	6	6	5	10
Slight Decrease -	>=-10%	<-5%	6	2	4	4	3
Decrease --	>=-25%	<-10%	5	6	5	6	3
Big Decrease ---	>=-50%	<-25%	1	1	2	0	0
Great Decrease ----		<-50%	2	2	4	1	0
		Total	41	41	41	41	41
Score Development Rate		Maximum	43.4%	44.8%	57.0%	45.8%	24.1%
		Minimum	-75.3%	-104.9%	-87.9%	-58.8%	-13.7%
		Average	3.2%	5.5%	-0.3%	8.3%	6.7%
		STD	24.0%	26.7%	32.1%	19.8%	9.8%

Thirdly, the SDR of Versant Test was studied and the average of 3.9% increase in total was observed. (Table 3) We categorize this increase as fluctuation. However, we noticed that there is an average of 20.1% increase in Vocabulary. We classify this as increase.

Table 3

*Score Development Rate of Pre-test and Post Test Scores of Versant*

SDR: Versant	Lowest	Highest	Sentence Structure	Vocabulary	Fluency	Pronunciation	Total
Great Increase +++++	>=50%		0	0	0	0	0
Big Increase +++	>=25%	<50%	4	2	1	1	0
Increase ++	>=10%	<25%	13	34	7	7	9
Slight Increase +	>=5%	<10%	8	2	6	7	13
Fluctuation ±	>=-5%	<5%	8	1	18	13	13
Slight Decrease -	>=-10%	<-5%	3	1	4	6	3
Decrease --	>=-25%	<-10%	3	0	2	5	1
Big Decrease ---	>=-50%	<-25%	0	0	2	0	1
Great Decrease ----		<-50%	1	0	0	1	0
		Total	40	40	40	40	40
Score development Rate		Maximum	33.3%	41.2%	25.0%	36.6%	21.6%
		Minimum	-51.4%	-7.1%	-35.7%	-82.4%	-30.8%
		Average	6.2%	20.1%	0.9%	-0.1%	3.9%
		STD	16.0%	7.4%	12.3%	17.2%	9.0%

To summarize the Score Development Rates of the test results from pre-test and post-test of CASEC and Versant, we observed a slight improvement of overall competence of English and great improvement of an oral competence of English especially in vocabulary.

The psychological aspects were analyzed through pre and post lesson questionnaires throughout the three months of trial. The first item in the questionnaires was about student satisfaction. We asked the students if they were satisfied after completing all the 20 lessons. 51% of the students responded very satisfied, 46% satisfied, and only 3% answered ordinal. There were no students who said “not satisfied.” (Fig. 3)

About the question on learning effectiveness or self-efficacy, 22% of the students replied very effective and 63% effective while 12% answered ordinal and 3% said little effective.(Fig. 4)

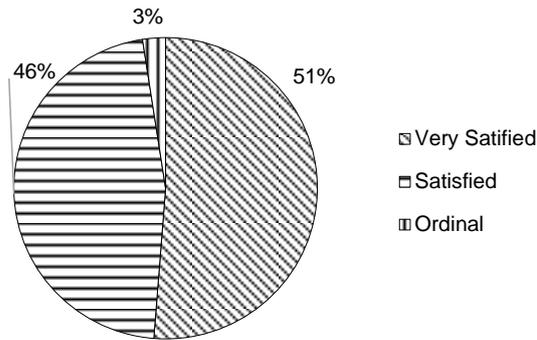


Figure 3. Questionnaire – Satisfaction

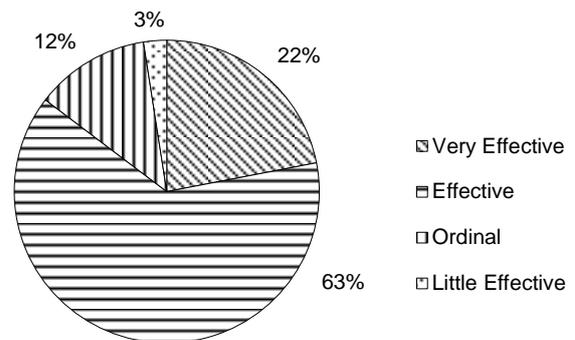


Figure 4. Questionnaire – Learning Effectiveness (Self-efficacy)

As for the motivation, 56% of the students responded very motivative and 35% motivative. On the other hand, 3% of them said ordinal, 3% little motivative, and there were 3% of no response. (Fig. 5)

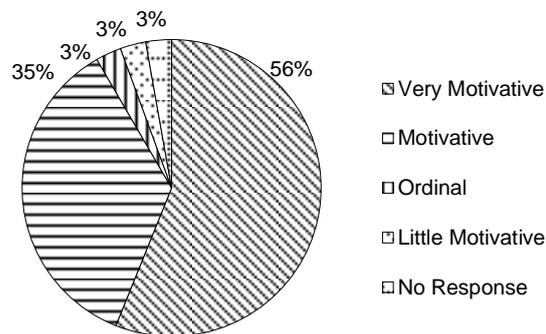


Figure 5. Questionnaire – Motivation

When motivation was analyzed, the following phrases were recognized as key words to indicate that the students were motivated: “I want to improve my speaking skills.” and “I want to speak more.” However, these phrases were considered as indications of contriving learning strategies: “I want to acquire more vocabularies.” and “I need to read a conversation textbook.” The comments such as “I had some opportunities to learn English every day.” and “I used a English-English dictionary” were categorized as revision of learning.

As for cognitive learning strategies, 12% of the students responded that they tired a lot while 64% tried a few. 15% said ordinal, 3% replied few, and 6% answered none. In responding a question, what kind of ingenuities did you try?, there were many responses about preparation and reviewing and many students said that they tried some in-class strategies.

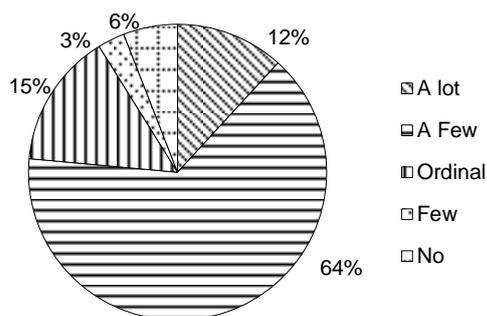


Figure 6. Questionnaire – Contriving Learning Strategies

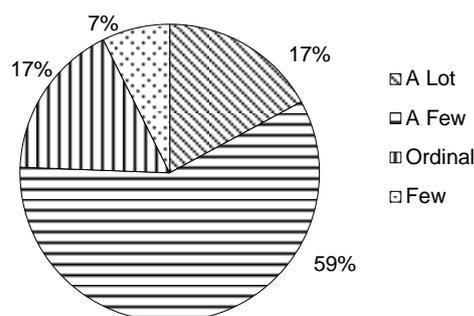


Figure 7. Questionnaire – Notices

Considering notices, 17% of the students responded that they noticed a lot and 59% a few. On the other hand, 17% replied ordinal and 7% said few. Some examples of indication of positive expressions are “I can do something.” There were 16 cases of such responses. For negative expressions, the phrases like “I realized that I cannot do something” and “I have to do something” were recognized in the questionnaires and 14 cases of such comments were found. In either expression, high evaluations for satisfaction, learning effectiveness, and motivation were observed. Therefore, we came to believe that self-efficacy and notices for improvement lead to positive learning attitudes.

To summarize the questionnaires, very high evaluations for satisfaction, learning effectiveness (self-efficacy), and motivation were observed. In addition, high evaluations for contriving learning strategies and notices were indicated. Consequently, we can conclude that only a few students contrived learning strategies (autonomic adjustment for learning) based on Notices and many students felt self-efficacy and gained high motivation.

Concluding the findings from the second research trial, we discovered that the oral computer-mediated communication practice with the Callan Method was not very effective in over-all English proficiency. However, immediate effect in oral proficiency for less experienced students can be expected and immediate effect in some areas of proficiencies can also be expected especially in vocabulary. There are some expected changes of student attitude in learning. High evaluations for emotion were recognized and positive attitudes of self-efficacy in learning were witnessed. Reduced resistance or hesitation for speaking in English was noticed and this will create the improvement of confidence. Maintaining and improving motivation will lead to continuity of learning

### 3.3 Research Findings from Trial #5

The fifth trial was conducted between May and June, 2013 and 93 students participated. The students were collected from Meiji University and Jissen Women’s University. The total of 20 lessons was carried out on face to face basis in classroom. Each lesson consisted of an instructor and three to four students and lasted for 90 minutes. In this trial, researched items were self-evaluation of achievement in listening and speaking, emotions during lessons, and flow state.

Self-evaluation of achievement in listening and speaking was investigated by 20 Items for Self-Evaluation of Listening and Speaking Skills based on Can-Do List by STEP®. (Tables 4&5) The students chose items for the “can do” before and after lessons. Self-evaluation of achievement responses were numerically calculated.

Table 4

*Items for Self-Evaluation of Achievement - Listening*

Items for Self-Evaluation of Achievement - Listening	STEP Level	Point
a. (Introduce foreign culture and life style) Understand simple contents of lecture and seminar in English	G 2	1
b. (Announcement or Information of event) Understand important information of announcement	G 2	1
c. (size, discount rate, stock availability) Understand simple explanations of clerk while shopping	G 2	1
d. (Speech and lecture) Understand very long conversation about topics of your own interest	G Pre1	2
e. Understand important points of News programs on TV and radio	G Pre1	2
f. (Directions for Train transfer, Explanation for delay) Understand directions and announcement in using airport and public transportation	G Pre 1	2
g. Understand order and inquiry on telephone if related to own work and specialized field	G Pre 1	2
h. (Speech in general education lecture) Understand various topics and issues in very long conversation	G 1	3
i. (Planning an event, meeting at work) Understand opinions and comments in meetings	G 1	3
j. Understand News report on politics and economy on TV and radio	G 1	3

Table 5

*Items for Self-Evaluation of Achievement - Speaking*

Items for Self-Evaluation of Achievement - Speaking	STEP Level	Point
a. (reasons for being late or absent) Explain various situations happening in daily life	G 2	2
b. (color, size, price) Explain what you are looking for, tell your preference and ask simple questions to a shop clerk while shopping	G 2	2
c. (Tell Jason to call me back, Tell Jason that I cannot attend the meeting) Leave simple messages	G 2	2
d. (Presenting research results, giving a business presentation) Talk details about own research and survey	G Pre 1	4
e. Concerning your work and special field, Ask questions and give opinions about a lecture or presentation	G Pre 1	4
f. (Appointment for dentist, beauty salon) Deal with tasks and interactions in a set situation	G Pre 1	4
g. Explain summaries and outlines of books and movies	G Pre 1	4
h. Express opinions and ask questions about current social issues and topics	G 1	6
i. (Planning an event, meeting at work) Exchange opinions and comment in meetings	G 1	6
j (Changing schedule, negotiating price) Negotiate various topics through telephone	G 1	6

The emotions during lessons were measured by SAN Emotion Scale (Sakai et al, 2013) (Figure 8). The measurements were conducted at the end of each lesson for 20 times with the scale and the responses indicated what emotions students had during lessons.

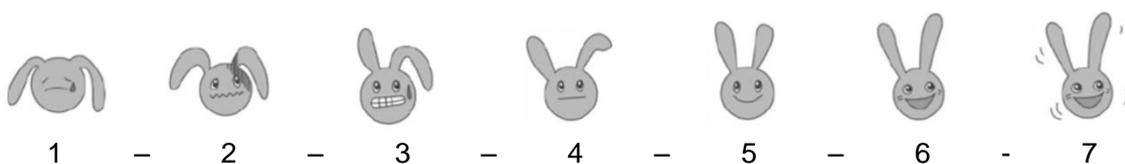


Figure 8. SAN Emotion Scale

In positive psychology, flow state, also known as the zone, is the mental state of operation in which a person performing an activity is fully immersed in a feeling of energized focus, full involvement, and enjoyment in the process of the activity (Csíkszentmihályi, 1990). In order to investigate whether the students were in flow state or not, the student emotions were examined with the questionnaire at the end of each lesson for 20 times. (Table 6)

Table 6

*Check List for Flow State*

Number	Question
1	Challenging
2	Confident in doing well
3	Advancing forward toward goal
4	Doing well
5	Completely Concentrating
6	Working as you want
7	Forgetting about own self
8	Controlling (dealing) well
9	Forgetting about time
10	Having fun
※「Confidence in abilities」(2,4,6,8), 「Positive emotion and Awareness experience by immersion」(5,7,9,10), 「Challenge toward goal」(1,3) (Ishimura, 2008)	

The correlations were calculated between emotion, self-evaluation, and flow state in listening and speaking (Table 7). A very strong correlation can be seen in the “emotion” category. Between “exit emotion” and “peak-end,” there is a very strong correlation with 0.954. According to the peak-end rule of Kahneman (Kahneman, 2011; Redelmeier & Kahneman, 1996), what is memorable can be determined by the “peak-end” emotion (the average points of the peak emotion and end feelings). In this experiment, it may be concluded that “peak-end” is determined by the “exit emotion.”

A strong correlation can be found in the “flow state” category. Of the “flow state,” three items of “confidence in the ability,” “positive feelings and awareness by the immersive experience,” and “challenge to the target” have correlations of more than moderate each other, and particularly there is a strong correlation with 0.814 between “confidence in ability” and “challenge to the target.” In other words, a person with high in “confidence in ability” has a strong tendency of higher in “challenge to the target.” This trend is more obvious among the people with low initial emotion with 0.887, the people with high initial emotion show a correlation of 0.805.

As for the “self-efficacy” classified by Can-Do list, between listening and speaking, and between before (pre) and after (post) the lessons, there are basically four combinations of the two times two. Judging from the fact that the strongest correlation with 0.749 is observed between “pre-listening” and “pre-speaking,” we can recognize that students who have confidence in speaking beforehand also have a strong confidence even in listening.

Table 7

*Correlation between Emotion, Self-Evaluation, and Flow State in Listening and Speaking*

		Emotion				Self-Evaluation						Flow State		
		Beginning	Peak	End	Peak•End	Pre-Listening	Post-Listening	ΔListening	Pre-Speaking	Post-Speaking	ΔSpeaking	Confidence	Positive-Immersion	Challenging
Emotion	Beginning	1												
	Peak	0.384	1											
	End	0.292	0.320	1										
	Peak•End	0.371	0.589	0.954	1									
Self-Evaluation	PreL	0.092	-0.201	-0.051	-0.107	1								
	PostL	0.084	-0.130	-0.170	-0.186	0.559	1							
	ΔL	-0.020	0.097	-0.111	-0.064	-0.571	0.360	1						
	PreS	0.291	0.117	0.079	0.104	0.749	0.433	-0.413	1					
	PostS	0.213	0.018	0.070	0.065	0.612	0.603	-0.091	0.706	1				
	ΔS	-0.080	-0.123	-0.005	-0.044	-0.123	0.262	0.398	-0.313	0.450	1			
Flow State	Confidence	0.241	0.296	0.183	0.250	0.177	0.038	-0.160	0.337	0.192	-0.167	1		
	Positive Immersion	0.091	0.356	0.143	0.234	0.025	0.002	-0.026	0.000	-0.085	-0.115	0.526	1	
	Challenging	0.187	0.451	0.098	0.226	0.033	0.023	-0.014	0.128	0.044	-0.102	0.814	0.695	1

“Post-listening” and “post-speaking” has a moderate correlation of 0.603. This indicates that the students who gained confidence in listening afterwards also acquired moderate confidence in speaking after training. These contributions are seen mainly among the people with high initial emotion, and the correlation coefficients are respectively 0.769 and 0.664.

A strong correlation of 0.706 was recognized between “pre-speaking” and “post-speaking”, and it is obvious that the students who have confidence in speaking beforehand have strong confidence in speaking even after the training. However, this trend is recognized primarily among the students with high initial emotions (5-7 out of 7 in the SAN emotion measurement scale) ( $r=0.713$ ), it reduced to a moderate correlation of 0.513 among those with low initial emotions (1-4).

An interesting fact among the students with low initial emotion is that the “post-speaking” and “Δspeaking” shows a strong correlation of 0.818. This is because, in case of students with low initial feelings, speaking evaluation after training is determined mostly by the improvement of speaking.

As for negative correlations, there are moderate negative correlations ( $r=-0.571$  and  $r=-0.413$ , respectively) between the improvement in listening and pre-assessment listening and the improvement in listening and pre-evaluation speaking. This means that the students with low confidence both in listening and speaking beforehand show large improvement in listening in self-evaluation afterwards. Since there is

no such relationship with the improvement in speaking in this course, it is understandable that self-efficacy has indicated more improvement in listening than in speaking.

Between “emotion” and “flow state” categories, because a moderate correlation of 0.451 is notified between the “peak emotion” and “challenge to the target,” the students with strong “peak emotion” seem to be aggressive in “challenge to the target.” This is mainly because there is a contribution from the students from low initial emotion ( $r=0.501$ ).

In the “self-efficacy” and “emotion” categories, only weak correlations were observed. However, when limited to the students with low initial emotion, there are moderate correlations between the “initial emotion” and “peak emotion” in speaking and “end emotion” and “peak-end” in listening. That is the “initial feelings” is correlated moderately both with the “pre-speaking” ( $r=0.543$ ) and with “post-speaking” ( $r=0.449$ ). On the other hand, “end emotion” and “pre-listening” have a moderate correlation of 0.420 and a medium correlation of 0.612 can be seen between “end emotion” and “post-listening.” In this way, low “initial emotion” reflects in the low “self-efficacy” in speaking and “self-efficacy” in listening is reflected in the “end emotion.”

There are some typical features about the relationships between the “self-efficacy” and other categories. In other words, “confidence in the ability” has a moderate correlation of 0.513 with “pre-speaking” and “challenge to the target” is moderately correlated with “peak emotion” ( $r=0.501$ ). However, only weak correlations are observed between these categories among the students with high emotion. In case of the students with low initial emotion, the lack of “self-confidence” in speaking before taking the course is reflected in the low level of “confidence in the ability” and the high level of the “peak emotion” enhances high score in the “challenge to the target.”

Here are a summary of observed results from correlations.

- High scores in emotion at beginning greatly affect continuity rate of learning.
- Emotions to lessons were determined by emotional state at the end.
- High scores in confidence in skills co-relate with high scores in challenge toward goal.
- Students with strong peak emotions indicated active result in challenge toward goal.
- Students with confidence in speaking at the beginning have strong confidence in listening.
- Students with confidence in listening have moderate confidence in speaking at the end.
- Students with confidence in speaking at the beginning also have strong confidence in speaking at the end.
- Students with little confidence in listening and speaking at the beginning showed large improvement of listening and speaking in self-evaluation.
- Self-evaluation in listening showed more improvement than speaking.
- Post lesson evaluations for speaking were determined by the improvement at the end of lesson.
- Low emotions affect low self-evaluation for speaking and also influence the end emotions of self-evaluation.
- Little confidence in speaking at the beginning affect low confidence in skill and high in peak emotion facilitates challenge toward goal.

In this trial, through the face-to-face in class conversation practice in small groups, we tried to observe how the students engage in their introspection in terms of self-efficacy and emotional aspects. Despite the trial was carried out in a short period of 20 times, the increase in the self-efficacy was observed after the course as a whole. However, as for the changes in self-efficacy, more accurate self-analysis through the course is suggested and so the interpretation requires a more careful verification.

In the emotional aspects, it became obvious that growing emotion at the beginning of the course can be a major impact on the maintenance of the subsequent course continuous rate. In addition, the heightened emotion at the beginning was also likely to be maintained until the end of the course. Regardless of the level of emotion at the beginning, we found that the students with high in “confidence in the ability” are also higher in “challenge to the target.” And especially in the group of students with low initial emotion, the students with strong “peak emotion” tend to be positive in the “challenge to the target.”

As for the relationship between the emotional aspect and self-efficacy, I noticed the following features. Overall, those who have the confidence in speaking beforehand have a strong self-confidence even in listening. In addition, those who are not confident in listening and speaking before the trial showed higher improvement of self-efficacy in listening. Since there is no such relationship with the improvement in speaking, in this trial, it is evident that the students can improve self-efficacy more in listening than speaking.

Looking at each group by the levels of emotion at the beginning, in a group of the students with high emotion at the beginning, the students who have confidence in listening after the course have moderate confidence in speaking afterwards and the students who have higher confidence in speaking at the beginning have strong self-confidence in speaking even afterwards. On the other hand, in a group of the students with low emotion at the beginning of the course, self-efficacy in speaking after the course is mostly determined by the improvement in speaking. Furthermore, in this group, initial low emotion is reflected in the low level of self-efficacy in speaking and self-efficacy in listening also affected the “end emotion. “ In addition, the lack of confidence in speaking before the course is reflected in the low level of”confidence in the ability” and the high level of the “peak emotion” increases the aggressiveness of the “challenge to the target.”

#### **4. Conclusions**

Throughout the nine trials in this research, a variety of knowledge was obtained about the relationship among the emotional aspects, self-efficacy, and learning continuity rate of the students in English speech and conversation practices. In order for students to enhance self-efficacy and to sustain the willingness to learning, it is clear that the emotion during the course have brought great impact. It appears to be an important issue how we can set up such learning environment as to give rise such feelings. Although the trial conducted this time was in a small group and on a face-to-face basis, in terms of the development of desirable learning environment, it is also determined to be an element that should be emphasized in the practice of distance education.

In conclusion, the oral practices through the Callan Method seem to be very effective in oral proficiencies such as listening and speaking for Japanese university students of English as a foreign language. The Callan Method through Skype provides opportunities for oral practice to the students at home. In the future, taking advantage of this knowledge, we would like to verify the output activities in an effective distance education format. More continuous researches are necessary to evaluate pre and post lesson improvement of oral proficiency accurately.

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# PROSODIC INTERFERENCE AFFECTING ENGLISH COMMUNICATION AMONG CEBUANO-VISAYAN SPEAKERS IN SOUTHERN CEBU

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## Abstract

This study aims to heed the call of giving importance to the creative aspects of first language interference in oral English communication. It contends that languages have their own distinct features but this does not mean inferiority or superiority to another. The suprasegmental features of the Philippine English Variety as spoken in the southern towns of Cebu are identified to examine the aspects of first language interference in speaking English. An investigation on the distinct suprasegmental features of the southern Cebuano Variation is first identified and compared to the *standard*. Results indicate that the Southern Cebuano Variation is spoken with a sing-song twang. This is characterized with a strong emphasis on the last syllable of most words, especially when they are used in a sentence. Further, findings reveal that the distinct prosodic features of the L1 studied do not significantly affect the respondents' English prosody despite the obvious disparity of both languages. The phonological interference identified is phonemic, not prosodic. Therefore, the L1 interferences in stress, pitch and intonation do not have a significant influence on the suprasegmental features of the Filipino English variety spoken in the southern municipalities of Cebu. The prosodic interferences identified are not noteworthy enough to swerve speakers from the *standard*. In an attempt to explain such phenomenon, Flege's Merger hypothesis claims that the merging of phonetic properties of phones impact both the first language and the target language (Lord 11). As speakers become invariably influenced by L2, they may experience phonological modifications. Hence, while one think that acquiring new phoneme(s) will be more difficult than rearranging the two existing sounds from allophones of the same phoneme to separate phonemes, research has proven otherwise (Major and Kim qtd. in Yavas 205). This study concludes that inclination for prosodic interference is higher when the structures or sounds are similar in L1 and L2 than when they are dissimilar. This study recommends further investigation of the phonemic structure of the Cebuano-Visayan Southern Variety.

**KEYWORDS:** interference, prosodic, phonemic, suprasegmentals, L1

## 1. Introduction

A good command of the English language translates to success in academic and career accomplishments. Thus, English communication skills are of prime importance in the Philippines. It has been so since the drafting of the second Philippine constitution declaring English and Filipino as official languages in the Philippines.

The English used as a norm in Philippine education is General American (Llamzon , 1997). And although the advent of American Based Business Process Outsourcing (BPO) industries has further strengthened the ubiquity of General American English, some Filipinos, as Llamzon notes, are willing to copy American English only to a point (1997). They retain something of their identity- in not conforming to nasal twangs, in their careful articulation of syllables, and in enunciating with a rolled /r/, instead of the retroflex /r/, are among many examples. The sociolinguistic underpinnings of this are what Braj Kachru explains that the spread of English considers certain aspects, acquisitional, sociolinguistic, pedagogical and theoretical (2001).

This widespread linguistic influence is also affecting Cebu, a progressing island in the southern part of the Philippines. Despite the three vowel sounds of the Cebuano language, as opposed to the 14 vowel sounds of the English language, many BPO industries and English as a Second/Foreign Language institutions opt to open businesses in Cebu for two important reasons, lower cost of living than Manila and good English communication skills of Cebuanos. However, English proficiency is not entirely true to the whole Cebuano populace. In contrast to the readily accessible facilities in big universities and educational advancements in the city, the nearby towns rely on whatever resources they have. This situation often leads students from faraway towns to pursue college education in the city. As these students mingle with peers from the city, their accented speech becomes a common interest, even to the point of being a subject of misunderstanding.

An accented first language speech is also often manifested in the way they speak English. This is what Braj Kachru calls interference. This interference is presumably a result of contrasts between the phonological features of the different Cebuano native languages and General American English. Interference as a subject in language learning is often ignored (Kachru, 2001). This study aims to heed the call of giving importance to the creative aspects of first language interference in oral English communication. It contends that languages have their own distinct features but this does not mean inferiority or superiority to another.

Previous studies of the Philippine English phonology such as that of Tayao and Llamzon have dealt much with segmental phonemes, describing vowels and consonants. There is however very little material on suprasegmentals. Tayao (2009) in her study recommends that further investigation of suprasegmental features of speech be conducted to include morphophonemic changes that appear as a result of speech. This study is of such endeavor. It describes the suprasegmental features of the English spoken by Cebuanos in the southern part of the province. This description is analyzed and categorized to identify the language interference that the different groups experience in speaking English.

This study assumes that first language interference is highly influential in the way Southern

Cebuano's speak English. This claim is supported by the language interference theory as defined by Dulay (qtd in Khansir, 2012) as the automatic transfer, due to habit, of the surface structure of the first language onto the surface of the target language, and Vygotsky's social interactionist theory which assumes that language development is determined by the interaction of physical, linguistic, and social factors- any and all of which may vary greatly for each individual learner.

Vygotsky's Social Interactionist theory is the notion that human mental function is from participating cultural mediation integrated into social activities. This has much relation to Ellis (1997) who refers to interference as transfer, which is the influence that the learner's first language exerts over the acquisition of the second language. He argues that depending on the learner's stage of development, this transfer is governed by learner's perceptions about what is transferable. Ellis raises the need to put a distinction between errors and mistakes. According to him, errors reflect gaps in the learner's knowledge and they occur because the learner does not know what is correct. Mistakes, on the other hand, reflect occasional lapses in performance; they occur because the learner is unable to perform what he or she knows.

Carroll argues that the circumstances of learning a second language are like those of a mother tongue (2008). Sometimes there are interferences, and occasionally responses from one language system intrude into speech. The other language learned is kept as distinct as possible. To successfully learn L2 requires the learner to often preclude the L1 structures from the L2 learning process, if structures of two languages are different.

On a similar note, Kachru writes about a context of diversification positing that they are not only acquisition deficiencies as generally presented. A deeper sociological, linguistic, attitudinal and cultural reasons suggests that diversification whether conscious or unconscious is often symbolic of subtle sociolinguistic messages which include, exponent of distance, marker of creativity potential, expression of the Caliban syndrome-that which negates all that is local, the names, language, heritage and so on, and diversification versus international English.

Beardsmore suggests that many of the difficulties a second language learner has with the phonology, vocabulary and grammar of L2 are due to the interference of habits form L1 (2003). The formal elements of L1 are used within the context of L2, resulting in errors in L2, as the structures of the languages are different.

Therefore, it may follow that languages with more similar structures are more susceptible to mutual interference than languages with fewer similar features like English and Cebuano. The learner is likely to resort to L1 structures for help if L2 is more distant from L1. The further apart the two languages are structurally, the higher the instances of errors made in L2 which bear traces of L1.

However, the amount of interference that speakers experience would tend to vary depending on several physiological and environmental factors such as exposure to the target language, formal language training and cultural influences. Therefore, it is justifiable that speakers be classified into categories. Llamzon(1997) in his study on Philippine phonology categorized speakers into three and analyzed each category's phonological feature based on David DeCamp's post-creole continuum. On this continuum, the *acrolect* is closest to the standard form of a language, the *basilect* is the most distant from the standard

form, and the *mesolect* is intermediate between the two. (Bhela,1999). Therefore, there is a great deal of variation in the speech community and the point at which a form of speech is located along the continuum depends on the context as well as the social characteristics of the speaker.

This study considers all the aspects mentioned in investigating the distinct suprasegmental features of Cebuano-Visayan languages in the southern towns of Cebu, in terms of stress, pitch, and intonation, characteristics of the Philippine English variety in the aforementioned variables, L1 interferences in suprasegmentals that affect English utterances among Southern Cebuanos on the lexical, syntactic, and discourse levels. It takes into account different social characteristics before analyzing the amount of influence L1 has on the target language.

## 2. Method

This qualitative study uses the normative survey technique to collect demographic data of the respondents who are freshman English university students from Cebu's southern towns: Dalaguete, Alcoy, Bolhoon and Oslob. These students are assumed to have raw English abilities, thus making them the best representatives of their respective speech communities.

The respondents were identified through a purposive - random sampling technique on all the freshman English classes in Cebu Normal University. This guarantees that all the possible samples that were taken from the population have the same probability of being chosen.

A data-gathering instrument was distributed to the respondents, who in turn accomplished the tasks in the instrument. Their reading and spontaneous speech styles were then elicited. Through observation and interview, distinct features of utterances spoken in Southern Cebu are identified and are presented in a table. The characteristics of these utterances were compared and contrasted to the phonology of General American. Features of both languages are then compared and contrasted.

The result of the contrast and comparison was used as basis in identifying the interferences that the respondents experience in speaking English. The phonemes in both sections were described in reference to the General American English to highlight the language interferences found. To do this, the respondents were asked to read the set of utterances in the data-gathering instrument. They were also asked to speak spontaneously regarding familiar topics. The responses were recorded on tape, and the audio recordings of the three groups were analyzed and interpreted according to the basis of the theories advanced.

To determine the prosodic features of the respondents' native language and contrast it to English, a comparative survey was done. The data gathered was analyzed, organized and interpreted. For validation purposes, the results of this study were juxtaposed with a survey result that was conducted through a field work in the southern towns of Cebu.

## 3. Instrument

The research instrument is made up of two parts. The first part is designed to get the demographic profile of the respondents. Among the data obtained are educational attainment and language background of the respondents.

The second part of the instrument is of three sets. The first set consists of randomly selected words, sentences, and selections, written Cebuano-Visayan that the respondents read. The list of English words is composed of 15 randomly selected everyday words. It has five two-syllable words that are stressed on the first syllable, four two-syllable words stressed on the second syllable, and six multiple syllable words stressed on the second and third syllable.

The second set of the instrument consists of fifty (50) words that carry stress in Philippine English that are distinctive from General American. These words are identified by Barcelon (qtd. In Llamzon,1997) as commonly mispronounced words by Filipinos. Ninety percent of which are used by Tayao (2009) in her study about the phonological features of Philippine English. These words include fifteen (15) words stressed on the first syllable, fifteen (15) words that are stressed on the second syllable, four (4) words that are stressed on the first or second syllable, five (5) words that are stressed on the first or third syllable, seven (7) words that are stressed on the second and forth syllable, and four (4) words that are stressed on the last syllable. Sentences that are used on both items are based largely on newspapers and news articles from the internet so as not to deviate the respondent's familiarity from the topics.

The third set is a list of speaking tasks that made respondents interact spontaneously. Subjects range from personal to educational, political, environmental, and entertainment issues. These are matters that are deemed to be of interest to the respondents. The speaking tasks required respondents to talk about their personal profile- educational background, occupation, if any, and family life.

Data analysis of this study is in three phases. Firstly, distinct features of Cebuano-Visayan variety spoken in the southern towns of Cebu are extracted from certain utterances that respondents read from the research instrument. These utterances are compared to "standard" Cebuano-Visayan variety-one that enjoys the glottopolitical status of the language.

The result of the analysis of the first phase is employed in identifying the characteristics of the Philippine English Variety as spoken by the people in Southern Cebu. The results of the previous analysis are compared to the stress, pitch, and intonation of General American English.

On the third phase, the presence of language transference in stress, pitch and intonation on the utterances of the respondents are examined through lexical, syntactic and discourse levels.

#### **4. Results and Discussion**

Despite the variations, commonalities among the dialectal features of the towns under study are seen to typify their speeches. Discussed in this section are the common characteristics of suprasegmental features that are found in the dialectal variations in Alcoy, Dalaguete, Bolhoon and Oslob. These features are compared to the General American features to be able to examine the language transfer that occurs in the speakers' L2 learning.

The following results are revealed in the study:

##### **4.1 Distinct suprasegmental features of Cebuano-Visayan spoken in the southern towns of Cebu**

Southern Cebuano Variation is spoken with a sing-song twang. This is characterized with a strong

emphasis on the last syllable of most words, as shown in the following table of random Cebuano words. The table shows how word stress in “standard” Cebuano differs from the Cebuano variety as spoken in the Southern municipalities of Cebu. For the purpose of this study, standard Cebuano-Visayan pronunciation refers to the variety which enjoys a glotto-political status, that which is spoken in Cebu City which is the center of trade and commerce in the island.

Table 1

*Standard Cebuano vis-à-vis Southern Cebu Variety*

“Standard” Cebuano		Southern Cebu Variety	
	Stressed Syllable/s		Stressed Syllable/s
tambuk (fat)	tam-	Tambuk	tam- , -buk
babuy (pig)	ba-	Babuy	ba- , - buy
Buntag (morning)	bun-	Buntag	bun- , tag
udtu (noon)	ud-	Udto	ud- , -to
Hapun (afternoon)	ha-	Hapon	ha- , -pon
Humut (pleasant smell)	-mut	Humut	-mut
bahu (bad smell)	-hu	Bahu	-hu
da-ut (thin)	-ut	da-ut	-ut
Guba (broken /out of order)	-ba	Guba	-ba
mahadluk (to be scared)	-had-	Mahadluk	-had- , -luk
karaan (old /not new/of the past)	-ra-	Karaan	-ra- , -an
gutumun (to be hungry)	-tu-	Gutumun	-tu- , -mon
bagul-bagul (skull)	-ba-	bagul-bagul	-ba- , -gul
ipaka-un (to feed/to give as food)	-ka-	ipaka-un	-ka- , -un
bintana (window)	- ta	Bintana	-ta , -na

There is a noticeable rising intonation in a significant number of utterances. Instead of a low tone that signals the end of a word as spoken in the standard form, there is a significant rise of the voice when it comes to the finality of each word. In the South, there is a noticeable stretch of the vowel sounds of most

syllables. Thus, equal emphasis of syllables is placed along with the first syllable stress on standard Cebuano. The following paratones represent the certain stress levels for syllables. 1 is low, 2 is normal, 3 is high and 4 is very high.

The words *tambuk, buntag, babuy, bahu, and da-ut*, are generally given stronger emphasis on the syllables with the vowel sound /u/. Among the respondents, however, it can be observed that the emphasis previously mentioned is significantly lower due to a laxer enunciation of the vowel sound /u/. A significant finding is that contrary to the standard’s three phoneme utterance, the South has more. In the south, /u/ is relatively less tense and shorter than the standard. *Humut* and *guba* also share these characteristics. In the four words previously mentioned, the first syllables *tam-*, *ba-* and *da-* are also emphasized.

Stress on words with multiple syllables like *mahadluk, gutumun, bagul-bagul, kara-an, bintana, ipaka-un* are also evident on the southern dialect. Had- for mahadluk, -tum- for gutumun, -ba- for bagul-bagul, -ra- for kara-an, -ta- for bintana, and -ka- for ipaka-un. In addition, it is noticeable that the last syllable of each word is also given strong emphasis in the southern dialect. Instead of a low tone that signals the end of a word as spoken in the standard form, there is a significant rise of the voice as respondents came to a finality of each word. This is a similar case scenario with the words *udtu* and *hapun*, are pronounced in standard Cebuano with more emphasis on the first-syllable. In the South however, there is a noticeable drag in the vowel sounds of the last syllables. Thus, equal emphasis of these syllables is placed along with the first syllable stress on standard Cebuano. Therefore, one distinction of the Cebuano-Visayan variety in the south is its tendency to stress the last syllable in a multiple-syllable word.

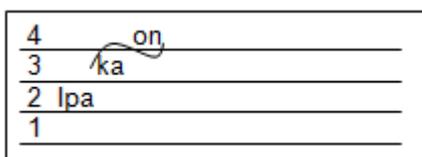


Figure 1. Paratone Showing Multiple-Syllable Word *ipaka-on* (to feed) Stressed on the Last Syllable

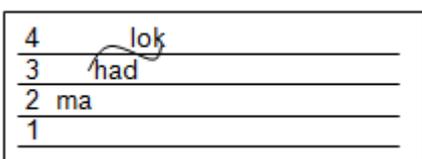


Figure 2. Paratone Showing Multiple-Syllable Word *mahadlok* (to fear) Stressed on the Last Syllable

Distinctions in pitch and intonation are also very evident in the dialect. Cebuano Visayan has four pitch levels that correspond to stressed and unstressed syllables in words that build the thought units that consequently, make-up the sentences (Pesirla,2013). Pitch level 1 is used with falling tone after declaratives and imperatives, pitch level 2 is a normal tone used to start all kinds of sentences, level 3 is a rising pitch tone for every stressed syllable and in ending all interrogatives and words in series and the extra-high pitch level 4 is used on the last stressed syllable of emphasized words in exclamatory sentences. But for the purpose of this study, pitch levels are observed in the way they are integrated with the other suprasegmental phonemes stress and juncture in sentential level. This integration is called intonation.

The staccato rhythmic intonation of Cebuano Visayan depends on the type of sentence. Pesirla (2013) notes two kinds of intonation, rising and falling. Rising intonation is used in interrogatives. On the other hand, the falling intonation is used in a statement, in imperatives and exclamations. The multiple syllable stress is especially apparent when words are used in a sentence.

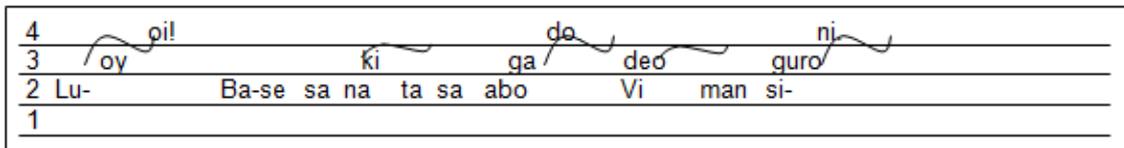


Figure 3. Sample sentences showing words with multiple-syllable stress

It is also noteworthy that the southern variety has more vowel sounds than the standard Cebuano. Some of which are the less tense vowel sounds. These add to the tonality in the dialectal variation.

#### 4.2 Characteristics of the Philippine English Variety as spoken by the people in Southern Cebu

Findings reveal that the distinct accent that respondents have in spontaneous natural speech in L1 does not have a significant effect in the way they speak English. Speakers tend to be very careful with the way they share ideas using L2. The trace of the southern accent of the respondents is especially apparent in word stress only, wherein some emphases are placed on the wrong syllables.

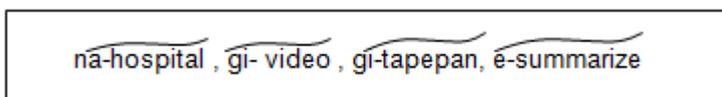


Figure 4. Codemixed Words Stressed on the Last Syllable

However, the usual sway of the voice which is typical of the southern dialect is not noticeable on spontaneous talk. The suprasegmental features of their first language only affect their English intonation when codeswitching is done.

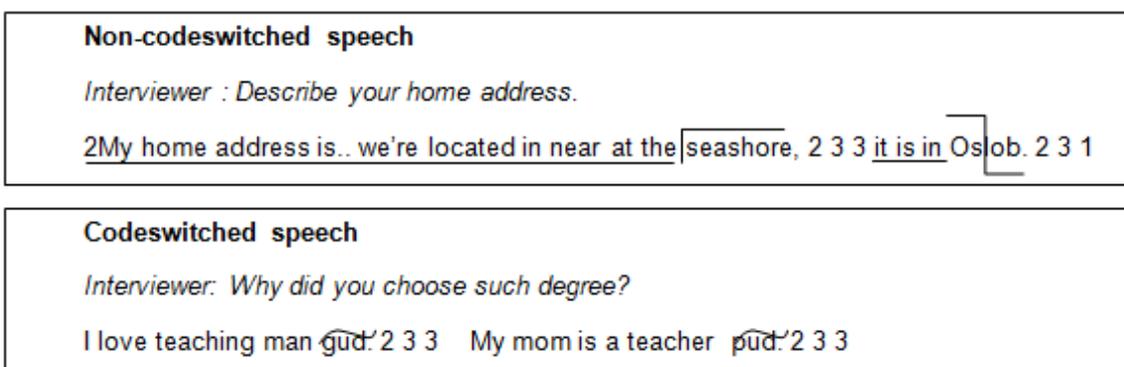


Figure 5. Stresses on Codeswitched and Non-codeswitched speeches

The respondents were made to read fifty (50) words that, according to Tayao (2009), are found to be commonly mispronounced by Filipinos. Among the fifty words, fifteen words are stressed on the first

syllable in General American. These are *carton, menu, baptism, hazardous, pedestal, and formidable, spiritual, subsequent, government, rescue, ancestors, sabotage, talented*. Among the fifteen, most of the respondents' stress miscues are on the words *talented, pedestal* and *ancestors*. These words were stressed on the second syllable. Some of the speakers stressed the second syllable of *government*. It may be noted however, that *government* was written along with *govern*, a verb that stressed on the second syllable. This placement is seen to be a distraction to the respondents.

The second set is composed of fifteen words stressed on the second syllable. These are *direct, centennial, ingredient, certificate, participate, thereby, utensil, dioxide, percentage, committee, bamboo, precinct, throughout, lieutenant, semester, govern, colleague*. Most of the respondents stressed *utensil, semester* and *dioxide* on the first syllable. *Committee* was given stress on the third syllable.

There was no mistake on words that may be stressed on the 1<sup>st</sup> or 2<sup>nd</sup> syllable, *robust, centenary, despicable and kilometer*. Primary and secondary stresses on the 1<sup>st</sup> and secondary stress on the 1<sup>st</sup> and 3<sup>rd</sup> syllables for *economics, economical, adolescence, antecedent, rehabilitate, cemetery and commentary, complimentary and documentary* are commonly mistaken by the respondents, especially in for words such as *adolescence and antecedent*. Respondents' 2<sup>nd</sup> and 4<sup>th</sup> syllable stress on *paraphernalia, itinerary, preparatory, hereditary, interpretative, pronunciation* are generally correct. The most noticeable finding on this section is that respondents from the south of Cebu are weak on segmental phonemes. A great deal of pronunciation miscues is attributed to absent vowel sound varieties in the dialectal variation and some consonant sounds like the /d/ in *ingredient* is sounded as /dʒ/. Such a subject is beyond the scope of this study. This may well be included in recommendations.

To test the respondents' intonation, they were made to read a news article and were asked to participate in a spontaneous speech. Illustrated in the following is how the respondents read the article.

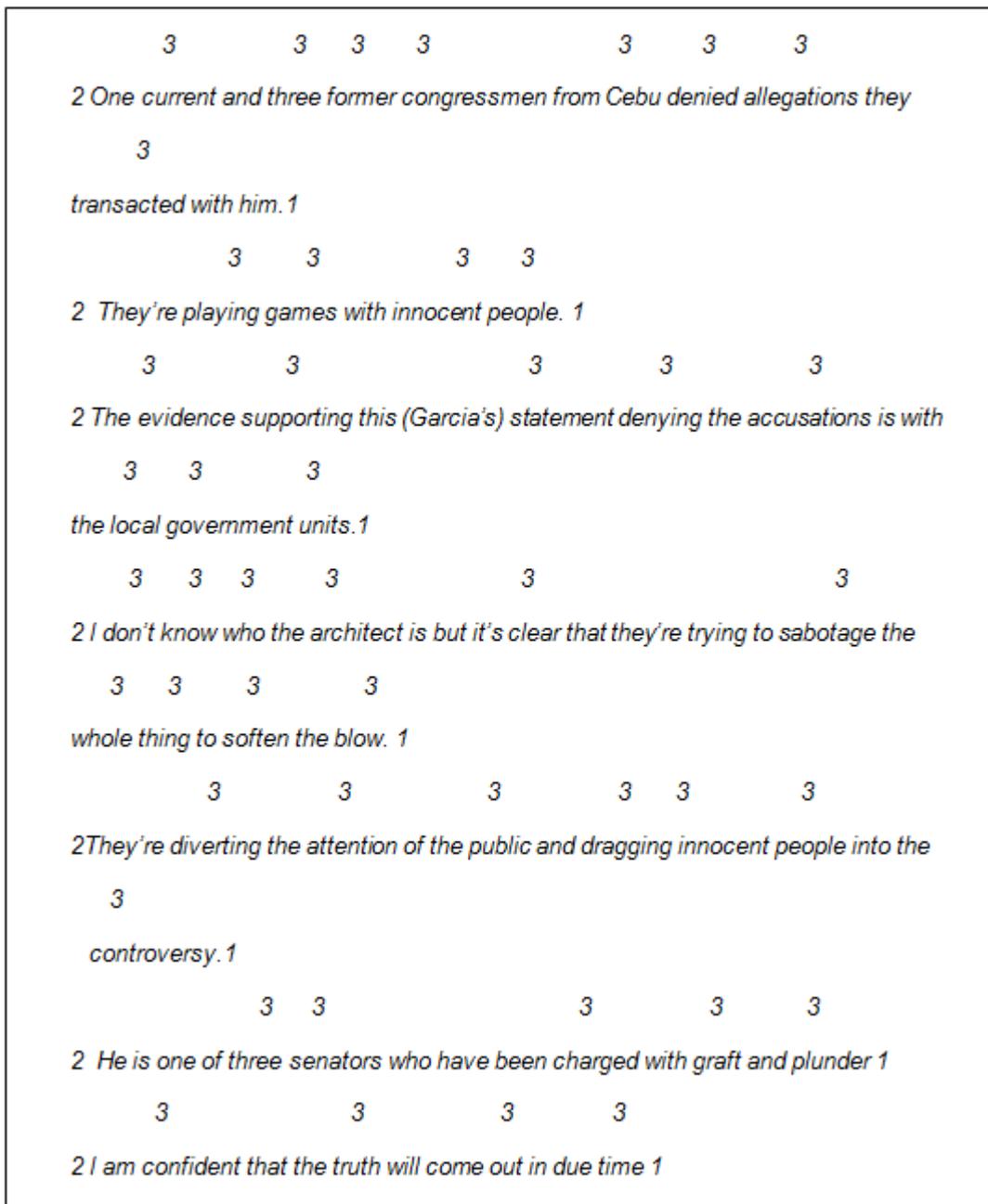


Figure 6. Stress Levels of Respondents' Read Speech

(source: <http://www.sunstar.com.ph/superbalita-cebu/balita/2014/05/20/maternity-ikiha-na-maternity-nanghimakak-343921>)

The results of this section draw many similarities with that of that of the read article in set A. As previously mentioned, the distinct accent that respondents have in spontaneous speech does not affect the way they read. Findings in this section show that in reading the English news article, there is no trace of the southern accent of the respondents. The usual sway of the voice which is typical of the southern dialect is not apparent in interviews. Upon examination of the multiple accent in a single word as characterized by their first language, what may be observed are only segmental miscues due to the absent varieties of the General American vowel sounds in the Cebuano language.

The typical rising intonation on almost all utterances cannot be spotted either. This implies that second language interference of the respondents does not include read speech. The next discussion will center on this subject.

To test if L1 affects L2 learning, the respondents were made to answer questions that required them to talk spontaneously. The questions require them to speak about personal, familiar and academic matters. The speeches reveal that the transfer that occurs as the respondents speak in English is largely on the vowel and consonant production. The suprasegmental features of their first language do not affect their intonation in English. On the contrary, they do have an effect on stress, to a certain degree. Some words are stressed on the wrong syllables, like talented, adolescent, overflow, committee, hazardous, baptism, utensils and ancestors. However, the possibility that the respondents' less exposure and poor education to the words in question are not ruled out in this study. Therefore, evidences gathered are not enough to attribute solely the respondents' stress miscues on first language interference

Upon examination of data gathered from interviews, the most striking characteristic on the Southern Variety is on segmental miscues and not on suprasegmentals.

#### 4.3. L1 interferences in stress, pitch and intonation that affect Southern Cebuano's English utterances

Findings show that a noteworthy prosodic interference occurs when an English word is code-mixed with a Cebuano word.

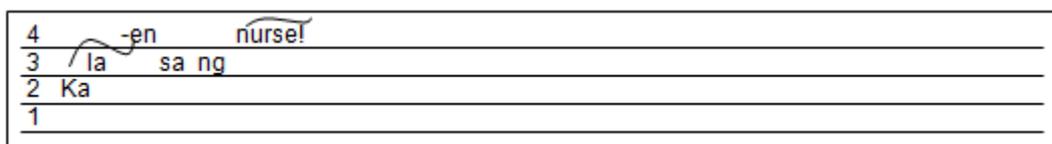


Figure 7. Paratone Showing Prosodic Interference When English Words are Code-mixed with Cebuano



Figure 8. Paratone Showing Prosodic Interference When English Words are Code-mixed with Cebuano

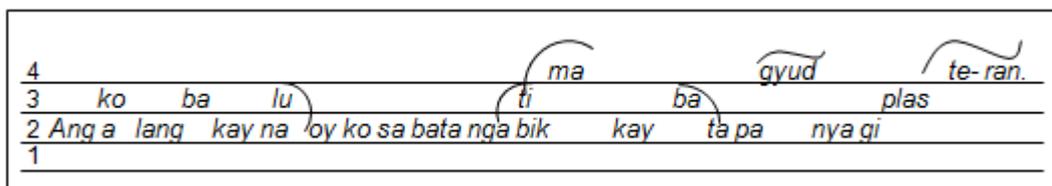


Figure 9. Paratone Showing Prosodic Interference When English Words are Code-mixed with Cebuano

Words like “nurse”, “hospital”, and “plaster” were pronounced entirely different from English, and exactly that of L1. Prosodic interference was also apparent only on multiple syllable words that perhaps were not familiar to the respondents. Due to their unfamiliarity, respondents decoded the words the way

they did their L1.

In an attempt to explain such phenomenon, Flege's Merger hypothesis claims that the merging of phonetic properties of phones impact both the first language and the target language (Lott, 2012). As speakers become invariably influenced by L2, they may experience phonological modifications. Hence, while one think that acquiring new phoneme(s) will be more difficult than rearranging the two existing sounds from allophones of the same phoneme to separate phonemes, research has proven otherwise (Major and Kim qtd. in Yavas,2011).

On a syntactic level, results revealed that the prosodic interference occurred when speakers codeswitched. There was an observably automatic change in the intonation, from English to southern Cebuano variation, upon switching codes. The southern sing-song twang came about whenever there is a Cebuano word in the sentence.

In discourse, traces of the prosodic transfer were very minimal and almost insignificant. They were discernible in content words stressed in the final part of the sentence. Some of the sentences in a discourse were spoken with much lower finality than the English pitch level. Remarkably, this did not occur on an entire discourse. The speakers were generally adamant to the General American accent when they explained something in English. The most observable transfer in discourse is phonemic interference, not prosodic.

## **5. Conclusion**

Based on the analysis and findings of this study, it is concluded that the inclination for phonological interference is higher when the structures or sounds are similar in L1 and L2 than when they are dissimilar. Results of the study reveal that the prosodic interferences identified are not noteworthy enough to swerve speakers from the standard.

Further, the L1 interference of southern Cebuano variation is mostly phonemic, not prosodic. Therefore, the L1 interferences in stress, pitch and intonation do not have a significant influence on the suprasegmental features of the Filipino English variety spoken in the southern municipalities of Cebu.

## **6. Recommendation**

In view of the foregoing findings and conclusion of this study, the following are recommended:

1. A study on the segmental phonemes of the southern Cebuano variety may be conducted. This will broaden the subject matter on prosody. Although ample researches have been done on the subject of segmentals but they will prove significant unless localized. Conducting a segmental study of the southern variety will not only help the dialect be recognized, but it will be a useful basis in teaching a second language.
2. A focus on the Philippine English variety as spoken by the people in Southern Cebu may be done in terms of vowel and consonant production. As observed in this study, the phonemic interference is the very subject that should be given importance since it greatly influences the way the respondents talk.
3. For a better English speaking ability, students are encouraged to avoid code-mixing and codeswitching,

especially because they are found to encourage prosodic interference. Further, an enhancement on vocabulary instruction may be promoted since decoding an unfamiliar vocabulary is found to result to irregular and almost intelligible speech that, although does not promote prosodic interference, is still worthy of attention.

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## About the author

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**Program and Conference Summary:**  
**The 111th Conference on Higher Education for the Next Generation**  
**Philippine-Japan International Roundtable Conference on TESOL in ASIA**  
**- Connecting the Philippines and Japan through English Education -**

November 7-8, 2015  
Waterfront Cebu City Hotel & Casino

Risa SHOJI

**Sponsorship and Financial Support**

This conference was sponsored and held as part of "The 111th Meeting on Higher Education for the Next Generation, which intends to establish a new vision for the future of university education with innovative ideas and technologies. The conference was cosponsored by the Philippine Association for Language Teaching (PALT), Japanese Society for Learning Analytics, Philosophical Association for Language Teaching, JELES (The English Language Education Society of Japan). We are particularly grateful for the financial and logistical support extended by the Institute for Service Innovation Studies of Meiji University/Uchida Yoko Co., Ltd., Takushoku University and QQ English.

**1. Objectives**

More and more Japanese students are learning from Filipino teachers in various modes of delivery. Some Japanese students enroll in Intensive English courses offered by various universities and language schools in the Philippines. Others learn English on-line with native Filipino teachers based in the Philippines via Skype.

As it situates itself in diverse cultural contexts, ELT provides opportunities for inquiry into the pedagogy and methods of teaching and learning the English language. What variety of English should be taught? What is the role of the mother tongue in learning a second language? What methods are effective in Teaching English to Speakers of Other Languages (TESOL)? These are some of the issues that this conference hoped to address.

The conference brought together more than fifty educators, policy-makers, industry practitioners, and scholars from Japan and the Philippines to discuss English Language Teaching in Asia, focusing on the Philippine-Japan experience.

## **2. Program Detail**

### **2.1 DAY 1**

13:00 - 13:30 Opening remarks

Mr. Raiko FUJIOKA, CEO of QQ English

Dr. Natsumi ARATAME, Professor at Takushoku University

13:30 - 14:00 Keynote address

Dr. Ma. Milagros LAUREL, Associate Dean and Professor at University of the Philippines, Diliman  
“TESOL IN Asia: The Philippine-Japan Experience”

14:00 - 15:30 Panel 1 English in the Educational System: Language Policy in the Philippines and Japan

Dr. Editha ATENDIDO, Assistant Superintendent at Department of Education, Cavite

“English in the Educational System: Language Policy in the Philippines”

Dr. Shigeru OZAKI,

Professor at Takushoku University, Visiting Researcher at Ateneo de Manila University

“English Language Education Policy and Practice in Japan”

Dr. Margarita BALLESTEROS

Vice President at PALT, Philippine Commission on Higher Education.

15:30 - 16:00 Short break

16:00 - 17:30 Panel 2 English in Business and Professional Usage

Mr. Naoto KATO, President at Sky Cruising Co., Ltd.

“Guide to non-TOEIC English needs in the international business scene”

Mr. Hiroyuki MIURA, UI&UX designer at Castalia

“Persistent Learning with Goocus, Mobile Learning Platform”

Dr. Sterling PLATA, Professor at De La Salle University, Manila

“English for Business and the Professions in the Philippines”

17:30 - 18:00 Closing Remarks

Dr. Yasuhisa TAMURA, Professor at Sophia University, Japan

### **2.2 DAY 2**

09:00 - 10:30 Panel 3 Varieties of English – World Englishes: Japanese, Philippine, and American/British

Dr. Ma. Lourdes TAYAO, Retired Professor at University of the Philippines, Diliman

Dr. Marilu MADRUNIO, Dean and Professor at University of Santo Tomas

“Some Lexical Features of Complaint Letters in Philippine English”

Dr. Janice C. GABAYAN, Assistant Professor at Cebu Normal University

“Prosodic Interference Affecting English Communication Among Cebuano-Visayan Speakers  
in Southern Cebu”

10:30 - 11:00 Short break

11:00 - 12:30 Panel 4 English Language Teaching Trends and Approaches: Traditional and New Methods 1

Ms. Bernadette SUMAGUI, Principal at Lumil National High School, Cavite, Philippines:

Dr. Noriko Arai, Professor at Takushoku University

“The English Program in the Faculty of International Studies”

Dr. Makoto Shishido, Professor at Tokyo Denki University

“Improving Oral Proficiency through the Callan Method”

12:30 - 13:30 Short break

13:30 - 15:00 Panel 5 English Language Teaching Trends and Approaches: Traditional and New Methods 2

Dr. Michiko NAKANO, Professor Emeritus at Waseda University

“English Language Teaching Trends and Approaches: New and Traditional Methods from the Perspective of Waseda University”

Mr. Hiroshi YOSHINO and others, Tsukuba University

“On the Quality Assurance of Academic Degrees”

Mr. Yoshito MIYOZAWA, Director at QQ English:

15:30 - 15:45 Short break

15:45 - 17:15 Panel 6 Beyond ELT: Challenges, Techniques and Strategies

Dr. Yasushi TSUBOTA, Professor at Kyoto Institute of Technology and Ms. Yumiko KUDO of QQ English and D's Dual Studio

“Collaborative Activities with English Teachers in the Philippines”

Ms. Shoko FUKUNAGA, Takushoku University, QQ English, and Daredemo Hero

“Learning Experiences in Cebu”

17:15 - 17:30 Closing Remarks

Dr. Natsumi ARATAME, Professor at Takushoku University

### **3. Summary**

#### **3.1 Day 1**

After the opening remarks by Dr. Natsumi ARATAME, a session organizer of the conference, Mr. Raiko FUJIOKA, the CEO of QQ English language school in Cebu, a sponsor of the conference, and Ms Grizette E. PONCE, an academic manager of QQ English delivered a welcome speech.

Following their message, Dr. Ma. Milagros LAUREL, who is the Associate Dean and a professor at the University of the Philippines, Diliman, gave the keynote address. Dr. Laurel has been involved in language research for many years. In addition to teaching at the university, she has contributed to language education in the Philippines as a chairperson of the PALT. Dr. Laurel explained why Japanese people choose the Philippines as their place to study English. She also explained how Philippine professors teach in the classroom by considering the characteristics of Japanese students.

##### **3.1.1 Panel 1 English in the Educational System: Language Policy in the Philippines and Japan**

In Panel 1, three speakers gave a talk on language policy in Japan and the Philippines. Dr. Editha ATENDIDO, an assistant superintendent at the Department of Education, Cavite, introduced the Philippine language education policy called “K to 12” (kindergarten to high school, totaling 13 years of compulsory

education) which started in 2013. This policy aims at educating students to attain bilingual proficiency both in English and Filipino. Unlike Japan, five English skills, namely, reading, speaking, writing, listening, and viewing abilities are taught in an integrated manner.

Dr. Shigeru OZAKI, a Professor at Takushoku University, spoke about Japanese English education policy. Dr. Ozaki explained the reasons why many Japanese people couldn't speak English. According to Ozaki, since English wasn't necessary for those living in Japan, there was a lack of English classes and teachers. Furthermore, current English courses are very much focused on passing the university entrance examination. He maintained that changing the nature of English examination might change what is known as the "washback effect" in English courses.

Dr. Margarita BALLESTEROS, a Vice President at PALT and the Philippine Commission on Higher Education emphasized that the use of open education resources and ICT would make the collaboration between Japan and the Philippine more effective and efficient despite the distance between the two countries.

### **3.1.2 Panel 2 English in Business and Professional Usage**

In Panel 2, three speakers gave a presentation on business English. Mr. Naoto KATO, President of Sky Cruising Company, pointed out that TOEIC had negatively impacted the English speaking skills of Japanese people, because it is used to test an English ability of employees in Japanese business communities. Mr. Kato suggested that "reproduction" (a method of repeating the English heard in the ear) could be a more effective learning method for business people who must learn English in a short period of time.

Mr. Hiroyuki MIURA, a UI&UX designer at Castalia, introduced "Goocus", a new mobile learning platform on which "persistent learning" becomes possible. He explained that completing online courses on mobile devices is not easy for many reasons. Goocus makes it possible to develop interactive learning materials using various data formats. It automatically sends notification to learners when learners are behind schedule. The progress can be made visible among learners to motivate each other. This system would also help turn the application into a marketable educational product very easily.

Dr. Sterling PLATA, a professor at De La Salle University, Manila, made suggestions for practical English lessons and teaching strategies appropriate in various business situations, to specific occupations and a more specialized field of activity.

Questions and answers were given regarding how each speaker conceived ESP (English for Specific Purposes), and how and why the TOEIC test came to be emphasized in Japan.

Dr. Yasuhisa TAMURA, a professor at Sophia University, gave the first day's closing remarks. He said that collecting and analyzing data for individual learners had become possible and such a demand was growing due to the widespread availability of mobile devices such as tablet PCs. Dr. Tamura suggested the needs of learning analytics that optimized pedagogic methods for individual learners as well as the integration of wearable devices.

### **3.2 Day 2**

#### **3.2.1 Panel 3 Varieties of English – World Englishes: Japanese, Philippine, and American/British**

The second day opened with Panel 3, English as it is used around the world. The first speaker, Dr. Ma. Lourdes TAYAO, an authority of Philippine languages, explained that English speakers in the Philippines could be categorized into three groups. Dr. Tayao pointed out that not all the Filipinos could speak fluent English. She also explained the differences between Philippine and American English, and maintained that Filipinos had a unique accent when speaking in English.

Dr. Marilu MADRUNIO, from University of Santo Tomas, analyzed what is considered as standard English from different perspectives. Also, Dr. Madrunio described the characteristics of Filipino English by comparing English complaint letters in the Philippines and Singapore.

Dr. Janice C. GABAYAN, an assistant professor at Cebu Normal University, pointed out that the English variety as spoken in the southern towns of Cebu was not seriously affected by their native language; the phonological interference identified was phonemic, not prosodic. She recommended further investigation of the phonemic structure of the Cebuano-Visayan Southern Variety to form a useful basis in teaching a second language.

#### **3.2.2 Panel 4 English Language Teaching Trends and Approaches: Traditional and New Methods 1**

Panel 4 discussed English language teaching trends and approaches, including traditional and new methods. Ms. Bernadette SUMAGUI, Principal of Lumil National High School, Cavite, described the effective use of the audio-lingual method with repetitive grammar practices in the classroom.

Dr. Noriko ARAI, a professor at Takushoku University, introduced the present situation at her university; English classes were managed by Japanese and native speakers of English; the English speech contest and overseas study program motivated students to learn English; students' proficiency was measured by TOEIC, although the method of evaluating students' proficiency needed to be improved. Dr. Arai suggested, based on a survey on student attitudes, that more attention should be given to develop effective teaching strategies to motivate and empower students to learn English.

The next speaker, Dr. Makoto SHISHIDO, a professor at Tokyo Denki University, gave a presentation on improving oral proficiency through the Callan method, an English teaching method which was developed in the UK in 1959. In this method, the teacher asks the student the same question twice, and the student must instantly give an answer, accurately and with full sentences. The teacher speaks much faster than the native English speakers do (220 to 240 words per minute). According to research conducted at several universities in Japan, the students' TOEIC scores improved by 110 points, which indicated that the Callan method was quite effective in improving English skills within a short period of time.

In the question and answer session, there were questions on the Callan method mainly from Filipino participants and those who were interested in the effectiveness of repetitive learning methods.

#### **3.2.3 Panel 5 English Language Teaching Trends and Approaches: Traditional and New Methods 2**

The session on English language teaching trends and approaches continued in Panel 5. Dr. Michiko

NAKANO, a professor emeritus from Waseda University, introduced the innovative teaching methods that had evolved over time at Waseda. Instead of emphasizing grammar and reading comprehension, Waseda now offers a variety of learning programs such as “Tutorial English” (1:4 practical conversation) and “Cross-Cultural Distance Learning” (CCDL) which allows Waseda students to talk with students in other countries, in addition to a variety of language learning systems for mobile devices. Common European Framework of Reference (CEFR) is used in each program to measure the students' ability to communicate. The number of C1 level students has increased as a result. The effort to monitor students' achievement and to improve teaching strategies is a continual process at Waseda.

A research group led by Mr. Hiroshi YOSHINO, Teaching Fellow at the Department of Risk Engineering, The Graduate School of Systems and Information Engineering, described an achievement evaluation system used in the department to ensure the quality of academic degrees. The design and operational forms of the system are under review and revision so that it can reflect teacher evaluations as well as students self-assessments.

Mr. Yoshito MIYOZAWA, a former diplomat and the director at QQ English, was the last speaker in this session. He explained why Japan had the lowest score in the TOEIC and TOEFL tests; the Japanese government adopted the grammar translation method after the Meiji Restoration so as to catch up with Western Civilization as quick as possible, rather than emphasizing oral communication. Mr. Miyozawa is currently developing new teaching materials that incorporate the element of practical conversation.

In the question and answer session, questions were asked why the academic language in Japan wasn't English, what kind of English skills were needed for conducting business and academic research globally, and the environments that would be conducive to improve English skills.

### **3.2.4 Panel 6 ELT: Challenges, Techniques and Strategies**

Dr. Yasushi TSUBOTA, a professor at Kyoto Institute of Technology, and Ms. Yumiko KUDO of QQ English, gave a presentation on language anxiety, an important factor that affected Japanese students when learning a foreign language. They examined its effect by testing "audience design" (a teaching strategy in which various listeners joined the English communication class directly or via Skype) to relieve any anxiety and tension while learning English.

The last speaker was Ms. Shoko FUKUNAGA, a Japanese Government Tobitate Scholar, and a junior student at the Faculty of International Development, Takushoku University. She worked as an intern at a Cebu-based Japanese NGO, Daredemo Hero, while studying English at QQ English. Ms. Fukunaga's account as an intern reminded all the participants in this conference of the meaning of learning English in the Philippines: to gain a deeper cross-cultural understanding and work better for the poor people.

### **3.2.5 Closing Remarks**

Dr. Natsumi ARATAME, a professor at Takushoku University, gave the closing remarks of the two-day conference. He summarized the conference from empirical, methodological and theoretical points of views. The conference, he said, was able to address language policies in Japan and the Philippines,

characteristics of Philippine English, effective teaching strategies including the Callan method, and new software applications and testing tools. He concluded by suggesting that developing intrinsic motivation was very important for Japanese students in learning English. Dr. Aratame argued that intrinsic motivation would be more likely to develop when students were put in an environment where they had to communicate with people with different cultural backgrounds. In his opinion, studying in the Philippines or learning from Filipino teachers was not only an effective way but enjoyable experience for many Japanese students.

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